



ROCHDALE
BOROUGH COUNCIL

Highways and Engineering Service

Economy and Environment

Consultation Response on behalf of Head of Highways and Engineering

Application: 25-01007/ADV

Date Received: 09 October 2025

Date of Response: 10 October 2025

PROPOSAL:

Erection of 1 no. illuminated digital advertisement display unit

CONSULTATION REPORT:

The application site is adjacent to a busy road linking Middleton and Manchester.

The proposed advertisement is away from any major junctions and replaces an existing advertisement hoarding.

AMENDMENTS TO CONSULTATION RESPONSE:

No amendments to report

OFFICER RECOMMENDATION:

We have no objections to this proposal.

HIGHWAYS SIGN OFF

John Gillighan 10/10/2025