

HISTORIC ENVIRONMENT CONSERVATION CONSULTATION RESPONSE

Conservation & Design Team Officer	Michael Atkinson-Smith
Date	08.04.25
Application Reference	25/00279/ADV
Address	10 Cheetham Street, Rochdale, OL16 1DL
Proposal	One externally illuminated fascia sign and 2no. design printed fascia board signs

Designated Heritage Assets Affected	Y	Town Head Conservation Area
Non-Designated Heritage Assets Affected	N	

Consultation Summary

No objection.

Assessment

The proposed signage following the removal of the external shutters appears to be a reasonable compromise to enhance the appearance of the building and improve the character of the conservation area.

Details of any fixings and stonework repairs that may be necessary should be sought during the process with a view to minimising the amount of harm to the original fabric of the host building.

Whilst not applied for, a warmly coloured overhang strip light or spot lights could be utilised as an attractive feature.