

Table 17.6.1: Value of Landscape Receptors

Criterion from Table 1 of TGN 02/21	Local Landscape	Site Assessment (Assessment Boundary)	Site Assessment (Application Boundary)
Natural heritage Landscape with clear evidence of ecological, geological, geomorphological or physiographic interest which contribute positively to the landscape	The local landscape includes topographical interest of local interest with localised rises in the landform, particularly to the north in the vicinity of a Quarry and to the east in the vicinity of Heywood Distribution Park. Medium	The Assessment Boundary is generally low lying and comprises of gently undulating topography, sloping slightly towards the west towards Whittle Brook and along the M66, along the western edge of the Assessment Boundary Medium	The Application Boundary is generally low lying and comprises of gently undulating topography, sloping slightly towards the west towards Whittle Brook (along the western edge of the Application Boundary) Medium
Cultural heritage Landscape with clear evidence of archaeological, historical or cultural interest which contribute positively to the landscape	The historic centre of Birch Village is designated as a Conservation Area and is located partially within the Assessment boundary. There are numerous other listed buildings within the study area. Heaton Park Registered Park is located to the south-west, beyond the M66. Medium	There are two Listed Buildings present within the Assessment Boundary. A small portion of the northern extents of Birch Conservation Area sits within the southern extents of the Assessment Boundary. Medium	There no Listed Buildings present within the Application boundary, but two are present in close proximity. There are no Conservation Areas present within the Application Boundary. Medium



Criterion from Table 1 of TGN 02/21	Local Landscape	Site Assessment (Assessment Boundary)	Site Assessment (Application Boundary)
Landscape condition Landscape which is in a good physical state both with regard to individual elements and overall landscape structure	The local landscape has been influenced by the presence of the two adjacent Motorway corridors (the M66 and the M62), which physically separates the settlements of Bury and Whitefield / Unsworth to the west and Middleton to the south, from the Site. The Site is not subject to any landscape designations. The land both within the Application Site and the Assessment Site comprises predominantly agricultural fields in moderate condition, with some hedgerow loss evident and the influence of transport routes, adjacent industrial and commercial developments and pylons and overhead power lines evident. The Assessment Site also contains Pike Fold Golf Club and playing fields, with associated landscaping in good condition. Medium-Low	The Assessment Boundary comprises generally medium scale agricultural fields with remnant hedgerows some loss of hedgerow boundaries also evident. Mature hedgerows and woodland are present, particularly along the watercourses present within the Assessment Boundary. The M62 abuts the southern boundary of the Assessment Boundary, with the M66 forming the western boundary. A Quarry and Heywood Distribution Park abuts the northern boundary Medium - Low	The Application Boundary comprises generally medium scale agricultural fields with remnant hedgerows some loss of hedgerow boundaries also evident. Mature hedgerows and woodland are present, particularly along the watercourses present within the Application Boundary. The M62 abuts the southern boundary of the Application Boundary. A Quarry and Heywood Distribution Park abuts the northern boundary. Medium - Low
Associations Landscape which is connected with notable people, events and the arts	With the exception of the Heaton Park Registered Park and Garden designation to the south-west of the Site, there are no known associations. Low	The Assessment Boundary has no known associations. Low	The Application Boundary has no known associations. Low



Criterion from Table 1 of TGN 02/21	Local Landscape	Site Assessment (Assessment Boundary)	Site Assessment (Application Boundary)
Distinctiveness Landscape that has a strong sense of identity	The landscape surrounding the Site is not notably distinct Low	The Assessment Boundary is not notably distinct from the surrounding landscape. There is evidence of disrepair in the lack of hedgerow management to the field boundaries, along with the presence of transport corridors along the western and southern boundary, but also characteristic features including tree groups within the Assessment Boundary. Low	The Application Boundary is not notably distinct from the surrounding landscape. There is evidence of disrepair in the lack of hedgerow management to the field boundaries, along with the presence of transport corridors along the western and southern boundary, but also characteristic features including tree groups within the Application Boundary. Low
Recreational Landscape offering recreational opportunities where experience of landscape is important	There is some public access available within the Site (both within the Assessment and the Application boundaries) and within the locality, forming connections throughout the surrounding landscape. Medium	There is public access within the Assessment Boundary, throughout the western and eastern extents of the Assessment Boundary. Medium	There is public access within the Application Boundary, particularly to the northern extents of the Application Boundary. Medium
Perceptual (Scenic) Landscape that appeals to the senses, primarily the visual sense	The undulating landform, scattered farmsteads and vegetation create localised scenic value where visible. Medium/Low	The Assessment Boundary has elements of degraded character, pylons and overhead power lines, fencing remnant hedgerows. Small woodland copses within the Assessment Boundary, mature boundary hedgerows along watercourses and existing agricultural land use provide some appealing characteristics. Medium - Low	The Application Boundary has a elements of degraded character, pylons and overhead power lines, fencing remnant hedgerows. Small woodland copses within the Application Boundary, mature boundary hedgerows along watercourses and existing agricultural land use provide some appealing characteristics. Medium - Low



Criterion from Table 1 of TGN 02/21	Local Landscape	Site Assessment (Assessment Boundary)	Site Assessment (Application Boundary)
Perceptual (Wildness and Tranquillity) Landscape with a strong perceptual value notably wildness, tranquillity and/or dark skies	The M66 and M62 are visible and audible in much of the local landscape to the west and south of the Site. Heywood Distribution Park and Birch Industrial Estate with associated transport movement introduce visual and audible disturbance. Some areas of tranquillity remain particularly to the western extents of the Assessment Site, in the vicinity of Pike Fold Golf Club and Whittle Brook watercourse. Low	The Assessment Boundary is contained to the west and south by linear woodland belts associated with the motorway networks, with further vegetation associated with watercourses through the Assessment Boundary. These introduce an element of perceptual tranquillity. However, the presence of the main road networks along the boundaries (M66, M62, Pilsworth Road and Queen Elizabeth Way, along with the presence of Industrial built form (Heywood and Birch) and Pilsworth South Landfill, which sit within and abut the northern boundary reduce the sense of tranquillity across the Assessment Boundary. Low	The Application Boundary is contained to the west and south by linear woodland belts associated with the Motorway networks, with further vegetation associated with watercourses through the Application Boundary. These introduce an element of perceptual tranquillity. However, the presence of the main road networks along the boundaries (M66, M62, Pilsworth Road and Queen Elizabeth Way, along with the presence of Industrial built form (Heywood and Birch) and Pilsworth South Landfill, which sit within and abut the northern boundary reduce the sense of tranquillity across the Application Boundary. Low
Functional Landscape which performs a clearly identifiable and valuable function, particularly in the healthy functioning of the landscape	The local landscape comprises a mosaic of woodland, agricultural farmland, scattered dwellings and areas of industrial development, all of which perform a function. Medium	The Assessment Boundary is currently in predominantly agricultural use and as such performs an identifiable function. Medium	The Application Boundary is currently in predominantly agricultural use and as such performs an identifiable function. Medium
Summary Analysis	Medium	Medium	Medium



Table 17.7.2: Sensitivity and Value of Receptors

Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Landscape Receptors					
Local Landscape Character: Incised Urban Fringe Valleys LCT	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Host LCT for the Assessment Boundary, skirting the north- western extent. The proposed development has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. High - Medium	Host LCT for the Application Boundary, skirting the north- western extent. The proposed development has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. High - Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a High to Medium-High Sensitivity receptor to Commercial/Industrial developments. High - Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a High to Medium-High Sensitivity receptor to Commercial/Industrial developments. High - Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Local Landscape Character: Reclaimed Land / Wetlands LCT	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Host LCT for the Assessment Boundary, encompassing the north-eastern corridor connecting to the M66. The proposed development has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. Medium	Non-host LCT for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The proposed development has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places the LCT as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places the LCT as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium
Local Landscape Character: Mosslands and Lowland Farmland LCT	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Host LCT for the south-western extent of the Assessment Boundary The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. Medium	Host LCT for the central and south- western extents of the Application Boundary. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places the LCT as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places the LCT as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Local Landscape Character: Urban Fringe Farmland LCT	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Host LCT for the eastern extent of the Assessment Boundary. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. High - Medium	Host LCT for the eastern extent of the Application Boundary. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. High - Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a Medium- High Sensitivity receptor to Commercial/Industrial developments. High - Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a Medium-High Sensitivity receptor to Commercial/Industrial developments. High - Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Local Landscape Character: Historic Parks and Wooded Estate Farmlands LCT	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. High	Non-host LCT for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has limited consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a High Sensitivity receptor to Commercial/Industrial developments within the LCT extent. High-Medium	Non-host LCT for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has limited consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a High Sensitivity receptor to Commercial/Industrial developments within the LCT extent. High-Medium	High-Medium	High-Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Local Landscape Character: Pennine Foothills (West / South Pennines) LCT	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCT for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCT extent. Medium	Non-host LCT for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment places this LCT as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCT extent. Medium	Medium	Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Local Landscape Character: LCA No. 16 – River Irwell (south Bury) & River Croal	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a limited degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 16 as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Non-host LCA for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a limited degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 16 as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Medium	Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Local Landscape Character: LCA No. 19 – Heaton, Prestwich, Whitefield & Stand Parklands	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a limited degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no.19 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent within the LCT extent. Medium	Non-host LCA for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a limited degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no.19 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent within the LCT extent. Medium	Medium	Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Local Landscape Character: LCA No. 21 – Little Lever & Elton Reservoir	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a limited degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 21 as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Non-host LCA for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a limited degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 21 as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Medium	Medium



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Local Landscape Character: LCA No. 22 – Holcombe to Greenmount and Higher Summerseat	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character), although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 22 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Non-host LCA for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 22 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Medium	Medium



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Local Landscape Character: LCA No. 23 – River Irwell (north Bury) & Kirklees	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character), although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 23 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Non-host LCA for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 23 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Medium	Medium



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Local Landscape Character: LCA No. 24 – Knowl and Rooley Moors, Fringes and Foothills	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character), although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 24 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 24 as a High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Medium	Medium



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Local Landscape Character: LCA No. 25 River Roch Green	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Host LCT for the Assessment Boundary, skirting the north- western extent. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. High - Medium	Host LCT for the Application Boundary, skirting the north- western extent. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. High - Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places LCA no. 25 as a Medium-High Sensitivity receptor to Commercial/Industrial developments. High - Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places LCA no. 25 as a Medium-High Sensitivity receptor to Commercial/Industrial developments. High - Medium
Local Landscape Character: LCA No. 26 Prettywood, Pilsworth and Unsworth Moss	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium - Low	Host LCT for the Assessment Boundary, encompassing the southwestern extent. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. Medium	Host LCT for the Application Boundary, encompassing the central and south-western extents. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 26 as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment identifies LCA no. 26 as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium



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Local Landscape Character: LCA No. 27. Simister, Slattocks and Healds Green	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium - Low	Host LCT for the Assessment Boundary, encompassing the eastern extent. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. Medium	Host LCT for the Application Boundary, encompassing the eastern extent. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places LCA no. 27 as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium	The Greater Manchester Landscape Character and Sensitivity Assessment places LCA no. 27 as a Medium Sensitivity receptor to Commercial/Industrial developments. Medium



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Local Landscape Character: LCA No. 28 – Rochdale and Oldham South Pennine Foothills	Some locally important features that contribute to overall character of the area. Also, some features or elements that are uncharacteristic and detract from the landscape character of the area. Medium	Non-host LCA for the Assessment Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment places LCA no. 28 as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Non-host LCA for the Application Boundary –perceived changes as a result of development would be indirect and predominantly related to views. The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character (including Heywood Distribution Park and Birch Industrial Park), although mitigation may be appropriate to enhance assimilation. The Greater Manchester Landscape Character and Sensitivity Assessment places LCA no. 28 as a Medium-High Sensitivity receptor to Commercial/Industrial developments within the LCA extent. Medium	Medium	Medium



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Character of the Site	(See Table 17.6.1 above) Medium	The Project for Assessment has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. Medium	The Proposed Scheme has a degree of consistency with the existing scale, pattern, grain, land use of the prevailing character, although mitigation may be appropriate to enhance assimilation. Medium	Medium	Medium
Visual Receptors					
Users of footpaths and roads within the western extents of the Assessment Boundary (viewpoints 1, 2, 3 and 4)	Views from local footpath routes identified on maps, within an undesignated landscape. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Users of Public Rights of Way with intermittent views towards the development site. Medium	Medium	Medium
Users of Unsworth Academy Playing Fields (viewpoint 2)	Views from local and national footpath routes identified on maps. Medium	Users of playing fields with intermittent views towards the development site. Medium	Users of playing fields with intermittent views towards the development site. Medium	Medium	Medium



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Users of M66 (viewpoints 2 and 5)	Main road users within an undesignated landscape. Low	Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Low	Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Low	Low	Low
Users of BY/12WHI / Pole Lane (viewpoint 5)	Views from local footpath and road routes, identified on maps, within an undesignated landscape. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Medium	Medium
Users of BY/9WHI / Egypt Lane (viewpoint 6)	Views from local footpath and road routes, identified on maps, within an undesignated landscape. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Medium	Medium



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Users of M62 (viewpoints 7 and 8)	Main road users within an undesignated landscape. Low	Users of roads with intermittent views towards the development site. Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Low	Users of roads with intermittent views towards the development site. Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Low	Low	Low
Users of BY/8WHI and BY/46WHI (PRoW crossing motorway) (viewpoints 7 and 8)	Footpath users within an undesignated landscape. Medium	Users of Public Rights of Way with intermittent views towards the development site. Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Medium	Users of Public Rights of Way with intermittent views towards the development site. Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Medium	Medium	Medium
Users of Whittle Lane and Birch Services (viewpoint 10)	Road users within an undesignated landscape. Low	People at places of work where attention is not on the views. Low	People at places of work where attention is not on the views. Low	Low	Low



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Users of footpath BY/3WHI (viewpoint 11)	Views from local footpath routes identified on maps, within an undesignated landscape. Medium	Users of Public Rights of Way with intermittent views towards the development site. Local footpath influenced by built form including Birch Industrial Estate and Heywood Distribution Park influence. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Medium	Users of Public Rights of Way with intermittent views towards the development site. Local footpath influenced by built form including Birch Industrial Estate and Heywood Distribution Park influence. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Medium	Medium	Medium
Users of Moss Hall Road (viewpoint 11)	Local road users within an undesignated landscape. Low	Users of roads with intermittent views towards the development site. Local roads influenced by built form including Birch Industrial Estate and Heywood Distribution Park influence. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Low	Users of roads with intermittent views towards the development site. Local roads influenced by built form including Birch Industrial Estate and Heywood Distribution Park influence. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Low	Low	Low



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Users of Rochdale Way Promoted Long Distance Footpath to the south- east (viewpoints 12, 13 and 14)	Views from a national footpath passing through an undesigned landscape. Medium	Users of promoted long distance footpath along with intermittent views towards the development site. High - Medium	Users of promoted long distance footpath along with intermittent views towards the development site. High - Medium	High - Medium	High - Medium
Users of Hareshill Road (viewpoint 15)	Local road users within an undesignated landscape. Low	Local lane influenced by built form associated with Birch Industrial Estate, Heywood Distribution Park and recently constructed Hopwood Meadows (South Heywood) development. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Low	Local lane influenced by built form associated with Birch Industrial Estate, Heywood Distribution Park and recently constructed Hopwood Meadows (South Heywood) development. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Low	Low	Low
Users of A6184 Queen Elizabeth Way (viewpoint 17)	Main road users within an undesignated landscape. Low	Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Low	Users are already influenced by built form, are likely to be travelling at speed and using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school. Low	Low	Low



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Users of RD/Hey/Fp72, RD/Hey/Fp75 and RD/Hey/Fp74 (viewpoints 16, 17, 18 and 19)	Local footpath users within an undesignated landscape. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Medium	Medium
Users of Pilsworth Road (viewpoint 18)	Local road users within an undesignated landscape. Low	Local road influenced by built form including Birch Industrial Estate and Heywood Distribution Park influence. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Low	Local road influenced by built form including Birch Industrial Estate and Heywood Distribution Park influence. Users are likely to be using the road for purposes other than appreciation of the landscape – e.g. commuting to home/work/school and agricultural purposes. Low	Low	Low
Users of BY/1WHI (along the south-eastern edge of Pilsworth Quarry) to the north (viewpoints 19 and 20)	Local footpath users within an undesignated landscape. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Users of Public Rights of Way and roads with intermittent views towards the development site. Medium	Medium	Medium



Receptor (Representative Photoviewpoint Number)	Value of the Receptor	Susceptibility of the Receptor (Assessment Boundary)	Susceptibility of the Receptor (Application Boundary)	Sensitivity of the Receptor (Assessment Boundary)	Sensitivity of the Receptor (Application Boundary)
Users and visitors to 'The Temple' within Heaton Park RPG (viewpoint 21)	Receptors using informal footpaths and viewpoints within landscape designated as Registered Park and Garden (RPG) High	Recreational users of informal footpaths through the designated parkland. High	Recreational users of informal footpaths through the designated parkland. High	High	High
Users and visitors to Alkrington Hall (viewpoint 22)	Local footpath users and visitors to the grounds of Alkrington Hall - not within a designated landscape, but noted that Alkrington Hall is a Grade II* Listed building. Medium	Recreational users of informal footpaths through the grounds associated with Alkrington Hall. High	Recreational users of informal footpaths through the grounds associated with Alkrington Hall. High	Medium	Medium
Users of footpaths to the east between A666 Manchester Road and the A627(M) and visitors to the Tandle Hill Viewpoint (viewpoints 23 and 24)	Views from local and national footpath routes identified on maps. Tandle Hill Viewpoint is located within a Country Park and Conservation Area and situated on the Oldham Way Promoted Footpath. Medium	Users of informal open space with elevated and partially filtered views towards the development. Medium	Users of informal open space with elevated and partially filtered views towards the development. Medium	Medium	Medium



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Users to the north, upon rising ground north of B6222, on Footpaths RD/Hey/Fp93, RD/Hey/BP48 and RD/Hey/Fp12 (viewpoints 25 and 26)	There are no designations present on the rising ground to the north of the B6222. Medium	Users of Public Rights of Way with intermittent views towards the development site. Medium	Users of Public Rights of Way with intermittent views towards the development site. Medium	Medium	Medium
Users to the west around Elton Reservoir (viewpoint 27)	There are no designations present around Elton Reservoir Medium	Users of Public Rights of Way with intermittent views towards the development site. Medium	Users of Public Rights of Way with intermittent views towards the development site. Medium	Medium	Medium

