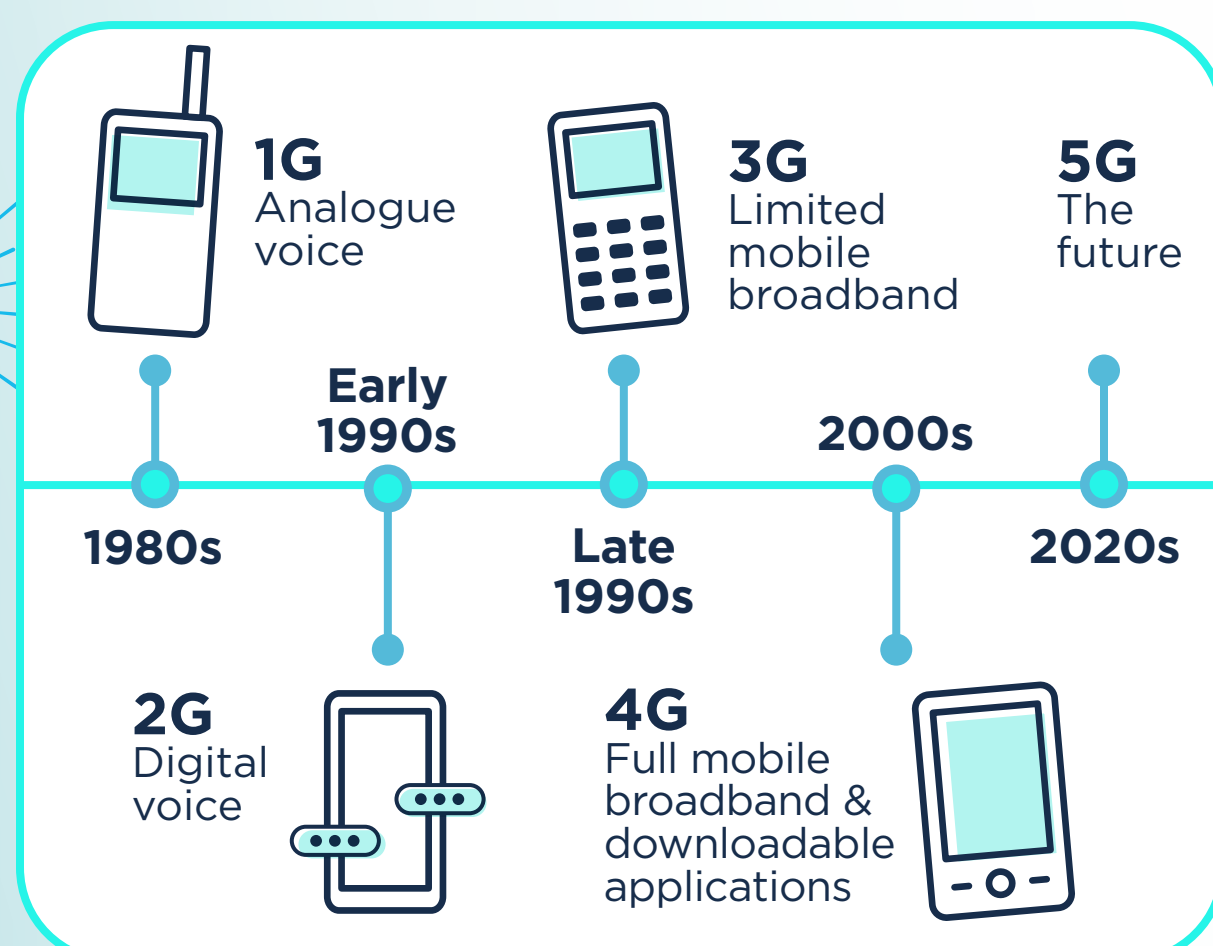


10 YEARS OF 4G IN THE UK

4G brings the full internet and application experience to mobiles for the first time.

2012

The **UK's first 4G network** launches across 11 cities



2013



10 months after switching on the first UK 4G network, **one million customers** had already signed up.



Accrington officially recorded as **the 100th UK town to get 4G network.**

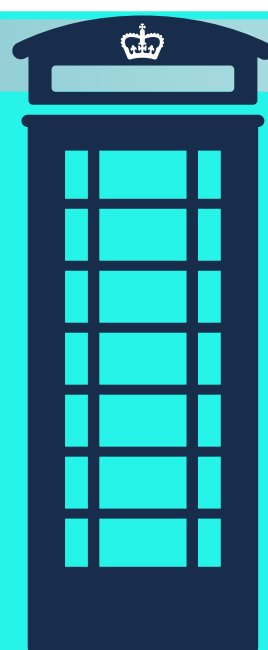
2016



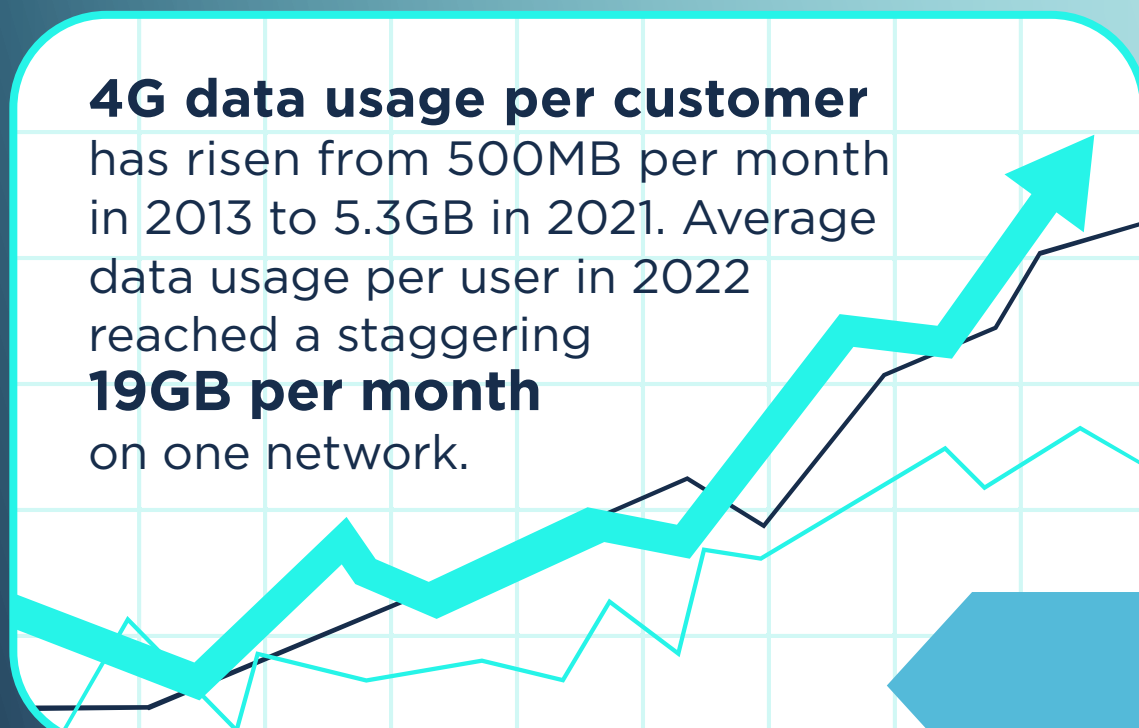
The wildly popular Pokemon Go app was launched in July and August heralding the first widespread consumer use of Augmented Reality and **recording 6.1 million downloads.**

2019

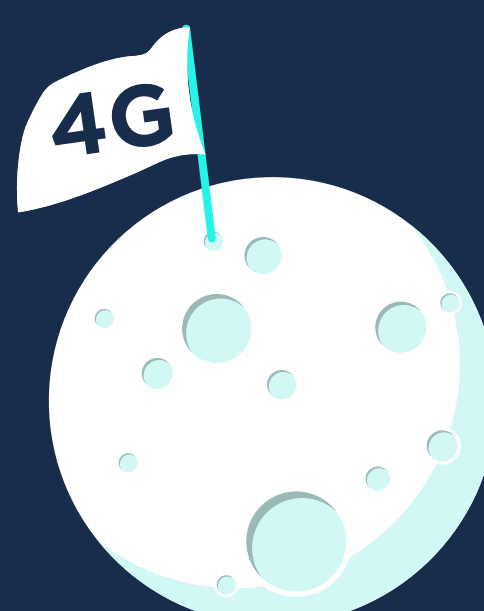
4G coverage is extended to Cornish beaches via the **innovative use of traditional phone boxes.**



4G data usage per customer has risen from 500MB per month in 2013 to 5.3GB in 2021. Average data usage per user in 2022 reached a staggering **19GB per month** on one network.

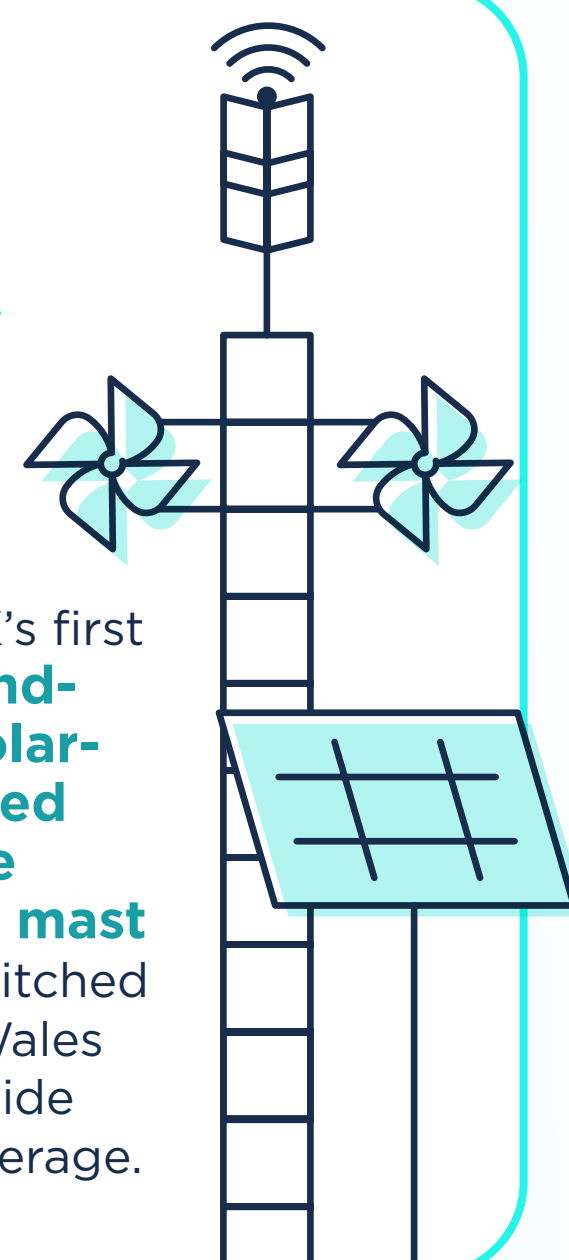


2020



NASA proposes to build a **4G mobile network on the moon.**

2022



The UK's first live **wind- and solar-powered mobile phone mast** was switched on in Wales to provide 4G coverage.

The future

The Shared Rural Network will bring **4G to 95% of the UK** following a £1bn deal to boost mobile coverage.



2022

4G is fully switched on with all four mobile operators on **London Underground's Jubilee Line** in 2022.

