

HERITAGE & CONSERVATION CONSULTATION RESPONSE

Heritage, Conservation & Design Team Officer	Catherine Fenghour
Date	10 July 2025
Application Reference	25/00558/TELE
Address	Phoenix Close, OL10 2JG
Proposal	Prior notification for a proposed 20m high telecommunications mast and associated works

Heritage Assets Impacted

Designated Heritage Assets	☒	- Heywood Station Conservation Area
Non-Designated Heritage Assets	☒	- Phoenix Brewery

Summary

Further details needed

Assessment

The application site is a grass verge located off Phoenix Close in Heywood. The site is in a largely industrial area, close to the Heywood Station Conservation Area. This Conservation Area is focussed on Heywood Station, the railway warehouse and loading shed. This building is an early example of a such a building and is listed at grade II.

The Conservation Area also includes Phoenix Brewery, which has been separately identified as a non-designated heritage asset. One of three breweries originally operating along Green Lane, it is the only one which survives today. It is an important and prominent feature within the Conservation Area and the wider townscape. The brewery complex is close to the application site and the proposed development would be within its setting.

The proposal is for the installation of a 20m high telecommunications mast, along with associated cabinets and engineering works. An application has been made for prior approval under Schedule 2, Part 16, Class A of the GPDO 2015 (as amended). The only matters for consideration are the siting and appearance of the proposal. The impact on designated and non-designated heritage assets are material considerations when assessing these matters.

The application submissions do not appear to make any references to the nearby heritage assets. The applicant should provide a heritage statement so that the impact on significance can be properly understood.

Additionally, the applicant has advised that the new mast is required to replace existing telecommunications on Phoenix Brewery, although no details of the equipment to be removed have been included? Please can this be provided, so that the relative impacts can be considered. The elevations indicate that it would be a relatively slimline mast and would be seen in the context of modern industrial sheds. Nevertheless, because of its height and position, there would be some impact on views into and out of the Conservation Area, particularly the tower of Phoenix Brewery. It would be helpful if the applicant could provide viewpoints, so that the full impact can be understood.

Re-consultation

Please reconsult once the above information is received.