

Conservation & Design Team

Economy and Place

Historic Environment Conservation Consultation Response

Application ref: 25/00887/ADV

Proposal:

Erection of 2 no. internally illuminated aluminium signs measuring 1900mm(w) x 1490mm(h) x 90mm(d), on the north and east elevations of the civic centre for a period of 5 years from 24/08/2025 to 25/08/2030

Site Address: Heywood Civic Hall, LCpl Stephen Shaw MC Way, Heywood, OL10 1LW

Date of Response: 26.09.25

Consultation Report

No overall objection. The proposed signage is appropriate for the contemporary extension to Heywood Civic Centre and would not unduly detract from its surroundings, despite its illumination. However, I am concerned that the candela level could potentially be a little too bright. Does the lighting system allow for various levels of illumination – i.e. brighter in event mode and dimmed down slightly in times when the centre is not in use and overnight? Please could you confirm with the applicant? A variable lighting scheme with different mode settings would be the preferred option.

It is somewhat of a shame that various elements of signage telling the history of the building will no longer be seen, notably the late 70s / early 80s typography on the eastern elevation. Please ask the project team to ensure that a full photographic record of the original building and construction process of the building is submitted to the Borough's Local Studies Centre for indexing and future displays. If any physical elements of previous signage were able to be kept by the Council for future posterity, that would be ideal. It could be that parts of the previous external signage could be used internally within the building as a decorative choice alongside a historic interpretation display.



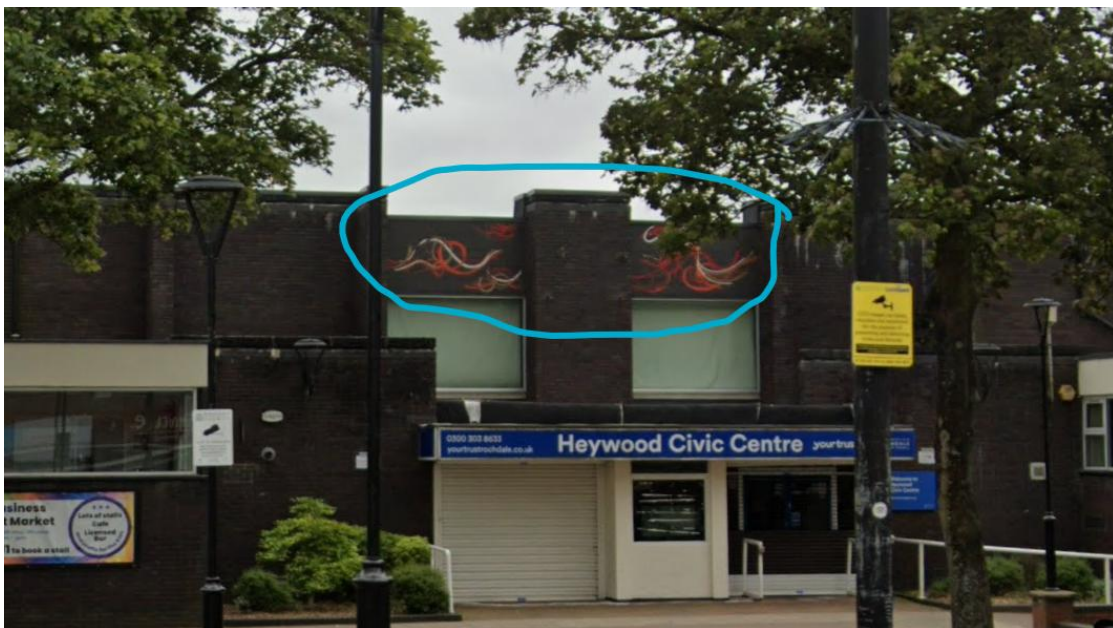
Signage that could be retained by RBC or re-used as part of a display within the building



Signage that could be retained by RBC or re-used as part of a display within the building

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Whilst not forming part of the application, the existing motifs on the building as shown here help to contribute to the building's character:



It could be an option to see elements of this design carried further across the building as an artistic intervention, either as part of the project or in future if funding becomes available.

Consultation Summary

No overall objection but queries highlighted for review.

Re-consultation

Required on receipt of a response from the project/design team – relating to candela levels of the lighting only for planning and advertisement consent purposes.

Please share these comments with the applicant as relevant.