



FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment
Planning Service
Number One Riverside
Smith St
Rochdale
OL16 1XU

Phone : 01706 924305

EMAIL : development.control@rochdale.gov.uk

WEB : www.rochdale.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Sandbrook Park, The Sandbrook Ph

Address Line 1

Sandbrook Way

Address Line 2

Address Line 3

Rochdale

Town/city

Rochdale

Postcode

OL11 1RY

Description of site location must be completed if postcode is not known:

Easting (x)

389287

Northing (y)

411599

Description

Applicant Details

Name/Company

Title

MR

First name

ARRON

Surname

MIDGLEY

Company Name

STONEHOUSE

Address

Address line 1

The Sandbrook

Address line 2

Sandbrook Park

Address line 3

Sandbrook Way

Town/City

Rochdale

County

Rochdale

Country

Postcode

OL11 1RY

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to include: 1x totem sign to existing frame, 1x 'V' shaped post mounted corex sign, 1x double sided post mounted directional sign, 4x set of individual letters, 1x sign written roundel and 1x formed aluminium roundel

Advertisement Type:

Other type

Height:

4.7 metres

Width:

1.815 metres

Depth:

0.28 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

134 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 1) STN-01-NS Double sided internally illuminated 5M totem to existing frame Featuring: • 2mm aluminium panels coated RAL 7011 • 8mm opal push through acrylic 'STONEHOUSE' text c/w buttercup trans vinyl to face • Fret cut secondary text backed up with opal acrylic • Fret cut lines backed up with opal acrylic c/w teal trans vinyl to face • A0 poster case finished RAL 1006 • 2mm aluminium header roundels coated RAL 1006 • 8mm opal push through acrylic logo c/w buttercup trans vinyl to rear • Upper frame extension coated RAL 7011 • 50 x 50 SHS tie bars coated RAL 7011 • 3mm aluminium side top hats coated RAL 7011 • 2mm aluminium infill panels coated RAL 7011 • Internal warm white illumination

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.06 metres

Width:

1.735 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

1.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

96 centimetres

What materials will the advertisement be made of?:

ITEM 02 (Qty 1) STN-07B 2no. Single sided corex holders finished RAL 7011 fixed in V position Featuring: • 50mm trim finished RAL 7011 • 1715x1040 interchangeable corex slots • 2no. slimline warm white LED trough lights • 4no. 70mm² steel posts finished RAL 7011

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.8 metres

Width:

1.4 metres

Depth:

0.076 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

11 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 1) STN-08B Double sided car park directional Featuring: • 3mm aluminium panels coated RAL 7011 • Face applied cut vinyl details • Signfix channel to rears • 2no. 70mm² steel posts finished RAL 7011 • 2no. slimline warm white LED trough lights

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.755 metres

Width:

6 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

5.335 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

67 centimetres

What materials will the advertisement be made of?:

ITEM 04 (Qty 1) STN-04-NS 19mm foamex letters finished RAL 7011 Featuring: • 19mm foamex underlines finished RAL 1006 • Runner bars painted to match building colour • Trough light painted to match building colour. Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.73 metres

Width:

3.5 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

4.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

26 centimetres

What materials will the advertisement be made of?:

ITEM 05 (Qty 1) STN-04A 19mm foamex letters finished RAL 7011 Featuring: • Runner bars painted to match building colour • Trough light painted to match building colour Warm white illumination

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.02 metres

Width:

3.5 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

6.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

39 centimetres

What materials will the advertisement be made of?:

ITEM 06 (Qty 1) STN-04A 19mm foamex letters finished RAL 9910 Featuring: • Runner bars painted to match building colour • Trough light painted to match building colour Warm white illumination

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.755 metres

Width:

6 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

5.335 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

67 centimetres

What materials will the advertisement be made of?:

ITEM 07 (Qty 1) STN-04-NS 19mm foamex letters finished RAL 7011 Featuring: • 19mm foamex underlines finished RAL 1006 • Runner bars painted to match building colour • Trough light painted to match building colour. Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.8 metres

Width:

1.8 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.095 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

22 centimetres

What materials will the advertisement be made of?:

ITEM 08 (Qty 1) STN-09C Signwritten roundel in RAL 7011

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.8 metres

Width:

1.8 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

0.95 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

22 centimetres

What materials will the advertisement be made of?:

ITEM 08a (Qty 1) STN-10-NS 2mm formed aluminium roundel coated RAL 7011 Featuring: • 50mm returns • Face applied cut vinyl details

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 01 - ONE TOTEM SIGN TO EXISTING FRAME

ITEM 02 - ONE "V" SHAPED POST MOUNTED COREX SIGN

ITEM 03 - ONE DOUBLE SIDED POST MOUNTED DIRECTIONAL SIGN

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/10/2025

To Date

09/10/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

09/10/2025