

Town and Country Planning Act 1990 (as amended)  
Town and Country Planning (Control of Advertisement) Regulations 2007 (as amended)

## CONSENT TO DISPLAY ADVERTISEMENTS

APPLICATION REFERENCE: 24/00137/ADV

|                                                                                            |                             |
|--------------------------------------------------------------------------------------------|-----------------------------|
| Name and address for correspondence:                                                       | Applicants name:            |
| Holly De-Buriatte<br>Boleyn House,<br>St Augustines Business Park<br>Whitstable<br>CT5 2QJ | Nationwide Building Society |

### Part I - Particulars of Application

Date of Application: 19 February 2024

|                  |                                                                                                                                                                                |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Proposal:</b> | <b>Application for replacement of various internally illuminated fascia signs and 1 no projecting sign including ATM signage (Retrospective -Resubmission of 23/01112/ADV)</b> |
| <b>Location:</b> | <b>112 - 114 Yorkshire Street, Rochdale, OL16 1XN,</b>                                                                                                                         |

### Part II - Particulars of decision

The Rochdale Metropolitan Borough Council hereby give notice in pursuance of the above-mentioned regulations that consent has been **GRANTED** for the display of the advertisements referred to in Part I hereof in accordance with the application and plans submitted and subject to the following conditions:

#### **Subject to the following standard conditions:**

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to –
  - endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - obscure, or hinder the ready interpretation of, any traffic sign, railway sign or aid to navigation by water or air; or
  - hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
6. The approval is for a period not exceeding five years from the date of this consent.

Date Decision Issued        12 April 2024

Melanie Hale  
Head of Planning Services

**IMPORTANT**

PLEASE ENSURE THAT YOU HAVE READ AND FULLY UNDERSTOOD THE CONTENTS OF THIS DECISION NOTICE.

YOUR ATTENTION IS DRAWN TO THE ATTACHED NOTES.

**INFORMATIVE:**

The Local Planning Authority's reasons for its decision are set out in the accompanying officer's report.

For the avoidance of doubt, this consent relates to the following plans:

- Location Plan
- Block Plan / Sign Locations
- PR.00.E2 Rev A Proposed External Side Elevation
- PR.00.E1 Rev A Proposed External Front Elevation
- Window Message
- External ATM
- Sign XX - PROJECTION 600 (dated 02-08-2023)
- 2019 Signage Rollout - Typical Fascia Panel Makeup