



## FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment  
Planning Service  
Number One Riverside  
Smith St  
Rochdale  
OL16 1XU

**Phone :** 01706 924305

**EMAIL :** development.control@rochdale.gov.uk

**WEB :** www.rochdale.gov.uk

### Application for Consent to Display an Advertisement(s)

#### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

##### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

112-114

Address Line 1

Yorkshire Street

Address Line 2

Address Line 3

Rochdale

Town/city

Rochdale

Postcode

OL16 1XN

Description of site location must be completed if postcode is not known:

Easting (x)

389830

Northing (y)

413637

Description

## Applicant Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- ☒ Yes  
☐ No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

Name/Company

Title

First name

Surname

Company Name

## Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

## Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Front Elevation:

- Replace 1no. Projecting signage with new 600mm sign.
- Replace 1no. fascia and 1no. Lozenge logo with new blue fascia and 490mm logo height.
- Replace 1no. ATM surround with new and decals.
- Install new window message " A good way to bank."
- Replace safety manifestation with new.

Side Elevation:

- Replace 1no. fascia and logo with new blue fascia. Omit logo.
- Replace safety manifestation with new.

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.086 metres

**What is the height from the ground to the base of the advertisement?:**

2.815 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.693 metres

**What is the maximum height of any of the individual letters and symbols?:**

36 centimetres

**What materials will the advertisement be made of?:**

'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket.

**The colour of text and background:**

As above. Refer to proposed drawings. Core red = #F9383D, 0, 87, 69, 2, 032 C Core blue = #011546, 100, 90, 40, 40, 282 C

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.49 metres

**Width:**

3.685 metres

**Depth:**

0.035 metres

**What is the height from the ground to the base of the advertisement?:**

2.66 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.065 metres

**What is the maximum height of any of the individual letters and symbols?:**

49 centimetres

**What materials will the advertisement be made of?:**

'Logo' face as Perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022).

**The colour of text and background:**

As above. Refer to proposed drawings. Core red = #F9383D, 0, 87, 69, 2, 032 C Core blue = #011546, 100, 90, 40, 40, 282 C

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.53 metres

**Width:**

0.852 metres

**Depth:**

0.042 metres

**What is the height from the ground to the base of the advertisement?:**

0.478 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.042 metres

**What is the maximum height of any of the individual letters and symbols?:**

7 centimetres

**What materials will the advertisement be made of?:**

Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.

**The colour of text and background:**

As above. Refer to proposed drawings. Core red = #F9383D, 0, 87, 69, 2, 032 C Core blue = #011546, 100, 90, 40, 40, 282 C

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.135 metres

**Width:**

1.766 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.135 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

13.5 centimetres

**What materials will the advertisement be made of?:**

Frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White.

**The colour of text and background:**

As above.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.05 metres

**Width:**

0.05 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.85 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

5 centimetres

**What materials will the advertisement be made of?:**

Frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White.

**The colour of text and background:**

As above.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.05 metres

**Width:**

8.985 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

2.66 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Fascia board in aluminium.

**The colour of text and background:**

Colour to match Core Blue 282C.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.05 metres

**Width:**

5.32 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

3.086 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Fascia board in aluminium.

**The colour of text and background:**

Colour to match Core Blue 282C.

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

Other type - ATM.

Other type - Window message: Refers to white lettering applied to the internal face of the window with 'A good way to bank.' text.

Other type - Safety manifestation: Refers to 50 mm diameter double dotted line in white frosted vinyl internally applied to the window.

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes  
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes  
☐ No  
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing elevation/s will be submitted as part of the documents for this application.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes  
☐ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/10/2023

To Date

08/10/2028

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes  
☒ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

ISG Design

Date

07/02/2024

Amendments Summary

As discussed with case officer Chelsea Petrillo requested amendments made:  
Moulded trim added to the proposed new fascia panel to mimic timber and be in keeping with the existing fascia panel.