



## FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment  
Planning Service  
Number One Riverside  
Smith St  
Rochdale  
OL16 1XU

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### Application for Consent to Display an Advertisement(s)

#### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

##### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Kingsway Retail Park, Kentucky Fried Chicken Gb Ltd

Address Line 1

Kingsway

Address Line 2

Address Line 3

Rochdale

Town/city

Rochdale

Postcode

OL16 5DB

Description of site location must be completed if postcode is not known:

Easting (x)

391458

Northing (y)

413068

Description

## Applicant Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- ☒ Yes  
☐ No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

Name/Company

Title

First name

Surname

Company Name

## Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

## Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Site Signage:

- 1No. Pylon Sign
- 2No. Traffic Directional Signs
- 1No. Car Park Disclaimer Sign
- 1No. Height Restrictor
- 1No. Leader Board
- 1No. Menu Board
- 1No. Speaker Post
- 1No. Banner Frame
- 1No. Large Order Bay Sign
- 2No. Disabled Parking Signs
- 4No. Parking Conditions Signs

Building Signage:

- 1No. Projecting Sign
- 2No. KFC Lightbox
- 1No. Digital EGP
- 6No. KFC Fascias
- 1No. Delivery Drivers Entrance Vinyl
- 1No. Our Place or Yours Vinyl
- 1No. Chicken Vinyl
- 1No. Colonel & Bucket
- 1No. Neon Bucket Portal
- 1No. "Hello Rochdale" Neon Hanging Sign
- 1No. Lets Get Together Vinyl
- 1No. Arrow and Collect Vinyl
- 3No. Poster Frames

**Advertisement Type:**

Other type

**Height:**

6 metres

**Width:**

2 metres

**Depth:**

0.8 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

110 centimetres

**What materials will the advertisement be made of?:**

Steel frame with flex face panels (Pylon Sign) (Proposed Site Plan and Signage Details - Sign No.1)

**The colour of text and background:**

White text on black background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

500 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.2 metres

**Width:**

0.76 metres

**Depth:**

0.26 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Aluminium frame supporting an aluminium panel (Traffic Directional Sign) (Proposed Site Plan and Signage Details - Sign No.3)

**The colour of text and background:**

Red and white text on a grey background.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.5 metres

**Width:**

0.7 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

Aluminium panel (Car Park Disclaimer Sign) (Proposed Site Plan and Signage Details - Sign No.4)

**The colour of text and background:**

Black text on a grey background

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

3 metres

**Width:**

4.2 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Steel frame supporting an aluminium panel and metal bar supported by chains and hooks (Height Restrictor) (Proposed Site Plan and Signage Details - Sign No.5)

**The colour of text and background:**

Red text on white background.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

2.3 metres

**Width:**

0.8 metres

**Depth:**

0.3 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Aluminium post supporting an aluminium frame. Frame to be glazed using acrylic (Leader Board) (Proposed Site Plan and Signage Details - Sign No.6)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2.3 metres

**Width:**

2.6 metres

**Depth:**

0.3 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Aluminium posts supporting an aluminium frame. Frame to be glazed using acrylic. (Menu Board) (Proposed Site Plan and Signage Details - Sign No.7)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.5 metres

**Width:**

0.8 metres

**Depth:**

0.5 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Aluminium sign casing with order screen and speakers (Speaker Post) (Proposed Site Plan and Signage Details - Sign No.8)

**The colour of text and background:**

White text on a red background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2 metres

**Width:**

3.9 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Steel frame with wire mesh inserts (Banner Frame) (Proposed Site Plan and Signage Details - Sign No.9)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.5 metres

**Width:**

0.45 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Metal post with aluminium signage panel (Large Order Bay Sign) (Proposed Site Plan and Signage Details - Sign No.10)

**The colour of text and background:**

Black text on grey background

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.2 metres

**Width:**

0.4 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Metal post with aluminium signage panel (Disabled Parking Sign) (Proposed Site Plan and Signage Details - Sign No.11)

**The colour of text and background:**

Black and white text with green and blue vinyls on a white background.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.2 metres

**Width:**

0.4 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Metal post with aluminium signage panel (Disabled Parking Sign) (Proposed Site Plan and Signage Details - Sign No.12)

**The colour of text and background:**

Black and white text with green and blue vinyls on a white background.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.2 metres

**Width:**

0.76 metres

**Depth:**

0.26 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Aluminium frame supporting an aluminium panel (Traffic Directional Sign) (Proposed Site Plan and Signage Details - Sign No.13)

**The colour of text and background:**

Red and white text on a grey background.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

1.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

Aluminium panel (Parking Conditions Sign) (Proposed Site Plan and Signage Details - Sign No.14)

**The colour of text and background:**

Black and white text on white and blue background

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

1.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

Aluminium panel (Parking Conditions Sign) (Proposed Site Plan and Signage Details - Sign No.15)

**The colour of text and background:**

Black and white text on white and blue background

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

1.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

Aluminium panel (Parking Conditions Sign) (Proposed Site Plan and Signage Details - Sign No.16)

**The colour of text and background:**

Black and white text on white and blue background

**Will the advertisement be illuminated?:****Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

1.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

Aluminium panel (Parking Conditions Sign) (Proposed Site Plan and Signage Details - Sign No.17)

**The colour of text and background:**

Black and white text on white and blue background

**Will the advertisement be illuminated?:****Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.8 metres

**Width:**

0.7 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.9 metres

**What is the maximum height of any of the individual letters and symbols?:**

35 centimetres

**What materials will the advertisement be made of?:**

Aluminium sign box with perspex faces and vinyls (Projecting Sign) (Proposed External Elevations - Sheet 1 - Sign No.1)

**The colour of text and background:**

White text on red background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.9 metres

**Width:**

2.4 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

4.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.2 metres

**What is the maximum height of any of the individual letters and symbols?:**

70 centimetres

**What materials will the advertisement be made of?:**

Aluminium sign case with fret cut di-bond panel (KFC Lightbox) (Proposed External Elevations - Sheet 1 - Sign No.2)

**The colour of text and background:**

White text on red background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2.9 metres

**Width:**

0.9 metres

**Depth:**

0.4 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Aluminium frame supporting an LCD screen (Digital EGP) (Proposed External Elevations - Sheet 1 - Sign No.3)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1 metres

**Width:**

6 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.01 centimetres

**What materials will the advertisement be made of?:**

Di-Bond lightbox (KFC Fascia) (Proposed External Elevations - Sheet 1 - Sign No.4)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.4 metres

**Width:**

0.4 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

15 centimetres

**What materials will the advertisement be made of?:**

Vinyl sign (Delivery Drivers Entrance Vinyl) (Proposed External Elevations - Sheet 1 - Sign No.5)

**The colour of text and background:**

White text on red background

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.4 metres

**Width:**

3 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

1 centimetres

**What materials will the advertisement be made of?:**

Vinyl sign (Our Place or Yours Vinyl) (Proposed External Elevations - Sheet 1 - Sign No.6)

**The colour of text and background:**

Red and black letters on a timber effect finish

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1 metres

**Width:**

6.1 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

2.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

70 centimetres

**What materials will the advertisement be made of?:**

Di-bond lightbox with fret cut perspex letters (KFC Fascia) (Proposed External Elevations - Sheet 1 - Sign No.7)

**The colour of text and background:**

White text on red background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

3.9 metres

**Width:**

3 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

390 centimetres

**What materials will the advertisement be made of?:**

Vinyl sign (Chicken Vinyl) (Proposed External Elevations - Sheet 1 - Sign No.8)

**The colour of text and background:**

Light grey chicken on dark grey brickwork

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.8 metres

**Width:**

1.8 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

3.1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.4 metres

**What is the maximum height of any of the individual letters and symbols?:**

1.5 centimetres

**What materials will the advertisement be made of?:**

Aluminium sign casing with flex face panel (Colonel & Bucket) (Proposed External Elevations - Sheet 1 - Sign No.9)

**The colour of text and background:**

Red and black vinyls on a white background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2.7 metres

**Width:**

2.7 metres

**Depth:**

0.5 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

270 centimetres

**What materials will the advertisement be made of?:**

Domed LED lighting strip set within mild steel box (Neon Bucket Portal) (Proposed External Elevations - Sheet 1 - Sign No.10)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.4 metres

**Width:**

0.9 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

1.2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

15 centimetres

**What materials will the advertisement be made of?:**

Neon style "HELLO GLOUCESTER" with vinyl "WHAT'S CLUCKIN'?" ("Hello Rochdale" Neon Hanging Sign) (Proposed External Elevations - Sheet 1 - Sign No.11)

**The colour of text and background:**

White and red text on glazing

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1 metres

**Width:**

8.3 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Di-Bond lightbox (KFC Fascia) (Proposed External Elevations - Sheet 1 - Sign No.12)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.9 metres

**Width:**

2.4 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

4.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.2 metres

**What is the maximum height of any of the individual letters and symbols?:**

70 centimetres

**What materials will the advertisement be made of?:**

Aluminium sign case with fret cut di-bond panel (KFC Lightbox) (Proposed External Elevations - Sheet 1 - Sign No.13)

**The colour of text and background:**

White text on red background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1 metres

**Width:**

5.4 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Di-Bond lightbox (KFC Fascia) (Proposed External Elevations - Sheet 1 - Sign No.14)

**The colour of text and background:**

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.9 metres

**Width:**

1.8 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

Vinyl sign (Lets Get Together Vinyl) (Proposed External Elevations - Sheet 2 - Sign No.15)

**The colour of text and background:**

Red and black text on brickwork

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1 metres

**Width:**

10.5 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

70 centimetres

**What materials will the advertisement be made of?:**

Di-bond lightbox with fret cut perspex letters (KFC Fascia) (Proposed External Elevations - Sheet 2 - Sign No.16)

**The colour of text and background:**

White text on black background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1 metres

**Width:**

5.4 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

Di-Bond lightbox with vinyl graphics applied (KFC Fascia) (Proposed External Elevations - Sheet 2 - Sign No.17)

**The colour of text and background:**

White text on red background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.25 metres

**Width:**

1.2 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

25 centimetres

**What materials will the advertisement be made of?:**

Vinyl sign (Arrow and Collect Vinyl) (Proposed External Elevations - Sheet 2 - Sign No.18)

**The colour of text and background:**

Red and letters on a timber effect finish

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.9 metres

**Width:**

1.9 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

1.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

80 centimetres

**What materials will the advertisement be made of?:**

Vinyl posters set in frame (Poster Frame) (Proposed External Elevations - Sheet 2 - Sign No.19)

**The colour of text and background:**

Various in black RAL 9004 frame fixed to brickwork

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.9 metres

**Width:**

1.9 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

1.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

60 centimetres

**What materials will the advertisement be made of?:**

Vinyl posters set in frame (Poster Frame) (Proposed External Elevations - Sheet 2 - Sign No.20)

**The colour of text and background:**

Various in black RAL 9004 frame fixed to brickwork

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.9 metres

**Width:**

1.9 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

1.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

Vinyl posters set in frame (Poster Frame) (Proposed External Elevations - Sheet 2 - Sign No.21)

**The colour of text and background:**

Various in black RAL 9004 frame fixed to brickwork

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

Site Signage:

1No. Pylon Sign  
2No. Traffic Directional Signs  
1No. Car Park Disclaimer Sign  
1No. Height Restrictor  
1No. Leader Board  
1No. Menu Board  
1No. Speaker Post  
1No. Banner Frame  
1No. Large Order Bay Sign  
2No. Disabled Parking Signs  
4No. Parking Conditions Signs

Building Signage:

2No. KFC Lightbox  
1No. Digital EGP  
1No. Delivery Drivers Entrance Vinyl  
1No. Our Place or Yours Vinyl  
1No. Chicken Vinyl  
1No. Colonel & Bucket  
1No. Neon Bucket Portal  
1No. Lets Get Together Vinyl  
1No. Arrow and Collect Vinyl  
3No. Poster Frames

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes  
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes  
☐ No  
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Rochdale - G120 - Existing Site and Signage Plan  
Rochdale - G121C - Proposed Site and Signage Plan  
Rochdale - G210 - Existing External Elevations  
Rochdale - G211C - Proposed External Elevations - Sheet 1  
Rochdale - G212C - Proposed External Elevations - Sheet 2

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes  
☐ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/06/2023

To Date

30/06/2028

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent  
☒ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

## Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Richard Hindle

Date

05/05/2023