

Town and Country Planning Act 1990 (as amended)
Town and Country Planning (Control of Advertisement) Regulations 2007 (as amended)

CONSENT TO DISPLAY ADVERTISEMENTS

APPLICATION REFERENCE: 23/00472/ADV

Name and address for correspondence:	Applicants name:
Mr Richard Hindle Wheatley Springs Barn Wheatley Lane Road Barrowford Nelson BB9 6QS United Kingdom	SASA Ltd

Part I - Particulars of Application

Date of Application: 5 May 2023

Proposal:	Various signs including alterations and replacement of existing signs comprising of internally illuminated entrance portal sign, 6 no. internally illuminated fascia signs, 1 no. double sided pylon sign, 2 no. direction signs, new internally illuminated projecting light box sign, banner sign, poster signs and vinyl signs -Resubmission of 22/01421/ADV
Location:	Kingsway Retail Park, , Kentucky Fried Chicken Gb Ltd , Kingsway, Rochdale, OL16 5DB

Part II - Particulars of decision

The Rochdale Metropolitan Borough Council hereby give notice in pursuance of the above-mentioned regulations that consent has been **GRANTED** for the display of the advertisements referred to in Part I hereof in accordance with the application and plans submitted and subject to the following conditions:

Subject to the following standard conditions:

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to –
 - endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - obscure, or hinder the ready interpretation of, any traffic sign, railway sign or aid to navigation by water or air; or
 - hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
6. The approval is for a period not exceeding five years from the date of this consent.

And subject to the following additional conditions:-

- 7 The illumination level of the advertisements hereby approved shall not exceed 600 cd/m.

Reason: In order to ensure a satisfactory appearance in the interests of visual amenity in accordance with policies P2, P3 and DM1 of the adopted Rochdale Core Strategy and the National Planning Policy Framework.

Date Decision Issued 14 July 2023

Daniela Ripa
Interim Head of Planning Services

IMPORTANT

PLEASE ENSURE THAT YOU HAVE READ AND FULLY UNDERSTOOD THE CONTENTS OF THIS DECISION NOTICE.

YOUR ATTENTION IS DRAWN TO THE ATTACHED NOTES.

INFORMATIVE:

The Local Planning Authority's reasons for its decision are set out in the accompanying officer's report.

This consent relates to the following plans:-

Location Plan

Existing site & signage plan. Drawing no: 2616/2022/G120

Proposed site & signage plan. Drawing no: 2616/2022/G121. Revision: C

Existing external elevations. Drawing no: 2616/2022/G210

Proposed external elevations - Sheet 1. Drawing no: 2616/2022/G211. Revision: D. Received by email on 30/06/2023

Proposed external elevations - Sheet 2. Drawing: 2616/2022/G212. Revision: C