ROCHDALE COUNCIL

FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment
Planning Service
Number One Riverside
Smith St
Rochdale
OL16 1XU

Phone : 01706 924305 . **EMAIL :** development.control@rochdale.gov.uk . **WEB :** www.rochdale.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Sandbrook Park, Homebase
Address line 1	Sandbrook Way
Address line 2	
Address line 3	
Town/city	Rochdale
Postcode	OL11 1RY

Description of site location must be completed if postcode is not known:

Easting (x)	389088
Northing (y)	411690

Description

2. Applicant Details

Title	
First name	
Surname	Chicken Cabins LTD
Company name	
Address line 1	64 Wolsey Road
Address line 2	
Address line 3	
Town/city	Northwood

2. Applicant Details

Country	
Postcode	HA6 2EH

Are you an agent acting on behalf of the applicant? (●) Yes ( ) No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Richard
Surname	Hindle
Company name	Frank Belshaw Building Surveyors Ltd
Address line 1	Wheatley Springs Barn
Address line 2	Wheatley Lane Road
Address line 3	Barrowford
Town/city	Nelson
Country	
Postcode	BB96QS
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

(Sign number - SN) SN1 white KFC letters; SN 2&3 red KFC letters; SN4 colonel box sign; SN5 Hello Rochdale window signage; SN6&7 Red mesh roosters; SN8 White pick up sign; SN9 Black vinyl "golden crispy finger lickin good" sign; SN10 large rooster vinyl graphic; SN11 "Freshly made" Black white and red vinyl graphic; SN12 colonel stencil, black vinyl graphic; SN13 "11 herbs and spices" black and white vinyl graphic; SN14 white pay here vinyl graphic; SN15 Neon chicken window graphic; SN16 10m Pole sign; SN17 height restrictor; SN18&19 Leaderboards; SN20 Menu board; SN21 speaker post; SN22 Traffic directional sign; SN23&24 Large order bay signs.

Please select the type(s) of advertising you are proposing:

- [ ] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [x] Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	3.189 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.7 x Width: 2.3 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium signage frame & acrylic face	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN1) White KFC letters	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	3.058 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.7 x Width: 2.3 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium signage frame and acrylic face	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN2) Red KFC letters	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	3.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.7 x Width: 2.3 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium signage frame & acrylic face	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN3) Red KFC letters	
Will the sign be illuminated?	Yes

4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	2.704 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 1.8 x Width: 1.8 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium signage frame with opal flex facing	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN4) Refer to drawing G211	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	1.38 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.5 x Width: 1 x Depth: 0.05 metre(s)
What materials will the sign be made of? Vinyl & Neon effect	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN5) White & red text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	3.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.45 x Width: 0.3 x Depth: 0.5 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of? Aluminium mesh	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN6) Red mesh chicken	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	3.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.45 x Width: 0.3 x Depth: 0.5 metre(s)
What materials will the sign be made of? Aluminium mesh	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN7) Red mesh chicken	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	2.9 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.2 x Width: 1.17 x Depth: 0 metre(s)
What materials will the sign be made of? Acrylic	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN8) White pick up text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	1.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.85 x Width: 2 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl graphic	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN9) Black text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	0.15 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.6 x Width: 2.9 x Depth: 0 metre(s)
What materials will the sign be made of? Black vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN10) Black rooster graphic	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 11	
What is the height from the ground to the base of the advertisement?	1.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.74 x Width: 3.1 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl graphic on aluminium back panel	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN11) Red Black & White text	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 12	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.2 x Width: 2.2 x Depth: 0 metre(s)
What materials will the sign be made of? Black vinyl graphic	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN12) Black graphic	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 13	
What is the height from the ground to the base of the advertisement?	0.74 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.38 x Width: 2.95 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl graphic	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN13) Black & white text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 14	
What is the height from the ground to the base of the advertisement?	1.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Dimension:	Height: 0.65 x Width: 0.65 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl graphic	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN14) White pick up graphic	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 15	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.8 x Width: 0.5 x Depth: 0.05 metre(s)
What materials will the sign be made of? Neon effect graphic	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN15) White chicken neon graphic	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 16	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 10 x Width: 1.85 x Depth: 0.56 metre(s)
What materials will the sign be made of? 6No. internally illuminated double sided sign boxes to be mounted to square pole - 3No. to each side with 3M Panaflex 3 face panels with 3M white reflective vinyl lettering applied all sat within aluminium powder coated umbra grey RAL 7022 sign casings.	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN16) Refer to drawing G121	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated

4. Type of Proposed Advertisement(s)

Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 17	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.25 x Width: 3.8 x Depth: 0.32 metre(s)
What materials will the sign be made of? To be constructed from mild steel frame to be galvanised and cladded with white RAL 9003 powder coated aluminium panels	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN17) White background red text (Height restrictor)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 18	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.266 x Width: 0.833 x Depth: 0.275 metre(s)
What materials will the sign be made of? Aluminium leader board	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN18) Grey RAL 7022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 19	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.266 x Width: 0.833 x Depth: 0.275 metre(s)
What materials will the sign be made of? Aluminium leader board	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN19) Grey RAL 7022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 20	
What is the height from the ground to the base of the advertisement?	0.28 metre(s)
What is the maximum projection of the advertisement from face of building?	0.39 metre(s)
Dimension:	Height: 1.628 x Width: 2.71 x Depth: 0.39 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN20) Grey RAL 7022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 21	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 0.87 x Width: 0.724 x Depth: 0.2 metre(s)
What materials will the sign be made of? Aluminium casing & order confirmation screen	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN21) Speaker post - See drawing G121	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other type(s): 22	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.76 x Depth: 0.26 metre(s)
What materials will the sign be made of? Aluminium frame with aluminium signage panel	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN22) Red background with white text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 23	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 0.45 x Depth: 0.078 metre(s)
What materials will the sign be made of? 3mm aluminium signage panel with vinyl applied	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN23) Black text on grey background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 24	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 0.45 x Depth: 0.078 metre(s)
What materials will the sign be made of? 3mm aluminium signage panel with vinyl applied	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background (SN24) Black text on white background	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

(Sign number - SN) SN1 white KFC letters; SN 2&3 red KFC letters; SN4 colonel box sign; SN5 Hello Rochdale window signage; SN6&7 Red mesh roosters; SN8 White pick up sign; SN9 Black vinyl "golden crispy finger lickin good" sign; SN10 large rooster vinyl graphic; SN11 "Freshly made" Black white and red vinyl graphic; SN12 colonel stencil, black vinyl graphic; SN13 "11 herbs and spices" black and white vinyl graphic; SN14 white pay here vinyl graphic; SN15 Neon chicken window graphic; SN16 10m Pole sign; SN17 height restrictor; SN18&19 Leaderboards; SN20 Menu board; SN21 speaker post; SN22 Traffic directional sign; SN23&24 Large order bay signs.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? (•) Yes ( ) No

If yes, please provide details

The developer accidentally installed signage believing that it was part of their scope of works.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ( ) Yes (•) No ( ) Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Rochdale - Sandbrook - G211G - Proposed Elevations
Rochdale - Sandbrook - P121A - Proposed Site Signage Plan

Will the proposed advertisement(s) project over a footpath or other public highway? (•) Yes ( ) No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 26/10/2020

To 26/10/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

( ) The agent
(•) The applicant
( ) Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

9. Pre-application Advice

Title

First name

Surname

Reference

Date (Must be pre-application submission)

25/02/2020

Details of the pre-application advice received

Invalid application - amendments to drawings required for resubmission.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? (●) Yes ( ) No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ( ) Yes (●) No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 28/08/2020