



FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment
Planning Service
Number One Riverside
Smith St
Rochdale
OL16 1XU

Phone : 01706 924305

EMAIL : development.control@rochdale.gov.uk

WEB : www.rochdale.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

762

Suffix

Property Name

Address Line 1

Manchester Road

Address Line 2

Address Line 3

Rochdale

Town/city

Rochdale

Postcode

OL11 3AW

Description of site location must be completed if postcode is not known:

Easting (x)

338099

Northing (y)

410748

Description

Applicant Details

Name/Company

Title

Ms

First name

Reena

Surname

Colins

Company Name

One Stop Stores Ltd

Address

Address line 1

Apex Road, Brownhills

Address line 2

Segensworth

Address line 3

Town/City

Walsall

County

Country

United Kingdom

Postcode

WS8 7TS

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Mr

First name

Rak

Surname

Patel

Company Name

Innovate Signs

Address

Address line 1

15 Barnes Wallis Road

Address line 2

Address line 3

Town/City

Fareham

County

Country

United Kingdom

Postcode

PO15 5TT

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

FASCIA Aluminium composite panels with Acrylic Pod vinyl text & Illuminated trough lighting. The Fascia will be illuminated with a 5.7metre LED trough light. Fixed directly to the top of the fascia with 20cm Brackets. The trough light and brackets will be finished painted in the same red as the fascia itself.

PROJECTING SIGN Aluminium composite panel with digitally printed image (sign is double sided) on both faces of sign non-Illuminated

ACM|VW PANEL Aluminium composite panels with digitally printed vinyl image to face of the panel and wrapped around edge.

MANIFESTATION Window manifestation DDA Dots if required on door

Advertisement Type:

Other type

Height:

0.1 metres

Width:

0.9 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.94 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Manifestation frosted vinyl

The colour of text and background:

frosted

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.61 metres

Width:

9.045 metres

Depth:

0.055 metres

What is the height from the ground to the base of the advertisement?:

3.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0.055 metres

What is the maximum height of any of the individual letters and symbols?:

45 centimetres

What materials will the advertisement be made of?:

FASCIA Aluminium composite panels with Acrylic Pod vinyl text & Illuminated trough lighting. The Fascia will be illuminated with a 5.7metre LED trough light. Fixed directly to the top of the fascia with 20cm Brackets. The trough light and brackets will be finished painted in the same red as the fascia itself.

The colour of text and background:

Red Background white vinyl text / Blue Acrylic pod white vinyl text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.56 metres

Width:

0.94 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0.94 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

Aluminium Composite panel folded together with aluminium brackets fixed to fascia

The colour of text and background:

Red background with white blue vinyl with white text

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1.846 metres

Width:

1.291 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.65 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM A ACM PANEL Aluminium composite panels with digitally printed image to face of the panel.

The colour of text and background:

Full colour Image

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1.751 metres

Width:

0.901 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

ITEM B ACM PANEL Aluminium composite panels with digitally printed image to face of the panel.

The colour of text and background:

Blue background with White Text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.184 metres

Width:

1.311 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.65 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM C ACM PANEL Aluminium composite panels with digitally printed image to face of the panel.

The colour of text and background:

Full colour image with white text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.866 metres

Width:

1.411 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.065 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM D ACM PANEL Aluminium composite panels with digitally printed image to face of the panel.

The colour of text and background:

Full colour image with white text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.94 metres

Width:

1.411 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.65 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

ITEM 4A Vinyl wrapped ACM PANEL Aluminium composite panels with digitally printed image to face of the panel.

The colour of text and background:

Full colour image with white text

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ACM|VW PANEL Aluminium composite panels with digitally printed vinyl image to face of the panel and wrapped around edge.
MANIFESTATION Window manifestation DDA Dots if required on door

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please refer to proposed drawings

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

10/07/2024

To Date

10/07/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Rak Patel

Date

08/08/2024

Amendments Summary

Update information

FASCIA Aluminium composite panels with Acrylic Pod vinyl text & Illuminated trough lighting. The Fascia will be illuminated with a 5.7metre LED trough light. Fixed directly to the top of the fascia with 20cm Brackets. The trough light and brackets will be finished painted in the same red as the fascia itself.

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