



FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment
Planning Service
Number One Riverside
Smith St
Rochdale
OL16 1XU

Phone : 01706 924305

EMAIL : development.control@rochdale.gov.uk

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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

10

Suffix

Property Name

Address Line 1

Cheetham Street

Address Line 2

Address Line 3

Rochdale

Town/city

Rochdale

Postcode

OL16 1DL

Description of site location must be completed if postcode is not known:

Easting (x)

389754

Northing (y)

413668

Description

Applicant Details

Name/Company

Title

Mr

First name

Mohammed

Surname

Koyes Ali

Company Name

Yano Cha

Address

Address line 1

10 Cheetham Street

Address line 2

Address line 3

Town/City

Rochdale

County

Rochdale

Country

Postcode

OL16 1DL

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed New Signs Description:

Sign 1 - Bubble Tea Shop:

Type: Box sign with Perspex letters fixed onto the sign with smaller letters printed onto the box.

Illumination: Externally illuminated from light mounted above the sign.

Location: Positioned above the entrance of the Bubble Tea Shop, fixed onto the stonework above the entrance.

Sign 2 - Barber Shop:

Type: Aluminium composite sign with the design printed onto the aluminium sheet.

Illumination: Not illuminated.

Location: Positioned above the barber shop entrance, fixed onto the render wall.

Sign 3 - Corner Junction (Cheetham Street and Hunters Lane):

Type: Aluminium composite sign with the design printed onto the aluminium sheet.

Illumination: Not illuminated.

Location: Positioned above the two large windows on the corner junction of Cheetham Street and Hunters Lane, fixed onto the stonework above the two large windows.

Advertisement Type:

Fascia Sign

Height:

0.62 metres

Width:

2.3 metres

Depth:

0.32 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.32 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

Sign 1 - Metal sheet sign box with white and red Aluminium composite letter fixed onto sign box

The colour of text and background:

White and red text with dark grey background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

5000 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.32 metres

Width:

3.2 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

175 centimetres

What materials will the advertisement be made of?:

Sign 3 - Matt completed the printed sign, which has been laminated onto an aluminum composite sheet.

The colour of text and background:

White text with dark green and gold background

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

3.2 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2.75 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

175 centimetres

What materials will the advertisement be made of?:

Sign 2 - Matt completed the printed sign, which has been laminated onto an aluminum composite sheet.

The colour of text and background:

White text with dark green and gold background

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes

☐ No

If Yes, please provide details

Sign 1 will be replaced with a narrower design, Sign 2 will be slightly wider, and Sign 3 will remain unchanged.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Sign 1 and Sign 3 are newly proposed, while Sign 2 will remain unchanged. Please refer to the photos: Photo - Cheetham Street, Photo - Hunters Lane.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

22/04/2025

To Date

22/04/2035

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

10 Cheetham Street - Advertisement Consent

Date (must be pre-application submission)

17/03/2025

Details of the pre-application advice received

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Tanveer Mohammed

Date

18/03/2025