



FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment
Planning Service
Number One Riverside
Smith St
Rochdale
OL16 1XU

Phone : 01706 924305

EMAIL : development.control@rochdale.gov.uk

WEB : www.rochdale.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Neil

Surname

Walker

Company Name

Russell Homes(UK) Ltd

Address

Address line 1

13 Westpoint Enterprise Park

Address line 2

Clarence Avenue

Address line 3

Trafford Park

Town/City

MANCHESTER

County

Country

United Kingdom

Postcode

M17 1QS

Are you an agent acting on behalf of the applicant?

- ☐ Yes
☒ No

Contact Details

Primary number

[REDACTED]

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

5 no single and 1 no V board sign at various locations

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:

Other type

Height:

2 metres

Width:

4.35 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

0.275 centimetres

What materials will the advertisement be made of?:

Galvanised steel posts with a aluminium composite board

The colour of text and background:

text - blue and white Back ground navy blue and white

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

1 No V board

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From 01/07/24

To 31/12/2030

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3	
Type:	21 FLATPOLES	17N° SALES SUITE # HOUSE TYPE.	QIN° SALES SIGN.	
a) The height from the ground to the base of the advertisement (in metres)	5.3m	0.9m.	4.7m.	
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	725mm	960 x 830mm	3.8 x 1.5m.	
c) The maximum height of any of the individual letters and symbols (in metric)	500mm		500mm.	
d) The colour of the text and background	WHITE TEXT BLUE BACK.	WHITE TEXT BLUE BACK	WHITE TXT BLUE BACK.	
e) Materials of the proposed sign(s)	FABRIC	PLASTIC VENEER ON TIMBER	PLASTIC VENEER ON TIMBER	
f) The maximum projection of advertisement from the face of the building	N/A.	N/A	N/A	
Will any of the sign(s) be illuminated	Yes ☐	No ☒	Yes ☐	No ☒
If Yes for any of the proposed signs, answer g), h) and i)				
g) Details of method of illumination (internally illuminated/externally illuminated)				
h) illuminance levels (cd/m ²)				
i) Will the illumination be static or intermittent?				

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/07/2024

To Date

31/12/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☐ Yes
☒ No

If No, why has permission not been obtained?

a Notice 1 will be issued to the land owner

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Neil Walker

Date

02/05/2024