ROCHDALE COUNCIL

FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment
Planning Service
Number One Riverside
Smith St
Rochdale
OL16 1XU

Phone : 01706 924305 . **EMAIL :** development.control@rochdale.gov.uk . **WEB :** www.rochdale.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	2
Suffix	
Property name	
Address line 1	Yorkshire Street
Address line 2	
Address line 3	
Town/city	Rochdale
Postcode	OL16 1EE

Description of site location must be completed if postcode is not known:

Easting (x)	389623
Northing (y)	413418

Description

2. Applicant Details

Title	Mr
First name	Ben
Surname	French
Company name	HSBC Corporate Real Estate
Address line 1	62-76 Park Street
Address line 2	Southwark
Address line 3	
Town/city	London

2. Applicant Details

Country	United Kingdom
Postcode	SE1 9DZ
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (●) Yes ( ) No

3. Agent Details

Title	Mr
First name	Richard
Surname	Sedgley
Company name	AXIS Architecture
Address line 1	Talbot Chambers
Address line 2	2-6 North Church Street
Address line 3	
Town/city	Sheffield
Country	
Postcode	S1 2DH
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replacement of 1no existing ATM Sign, with 1no new ATM sign.

Please select the type(s) of advertising you are proposing:

- [ ] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [x] Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.492 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.689 x Width: 0.498 x Depth: 0.05 metre(s)
What materials will the sign be made of? 4mm Composite Aluminium, With Digitally Printed Graphics	
What is the maximum height of any of the individual letters and symbols?	11 cm
The colour of text and background Topheader: Black Text, Red Hexagon & White Background. - Main Panel: White Text, Black background, Red Border.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

External ATM Header Signage

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

27449-457-Rochdale-GF-EX-
27449-457-Rochdale-E1-EX-
27449-457-Rochdale-E1-

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 04/02/2020

To 04/02/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◉ The agent
○ The applicant
○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 12/11/2019