



FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment
Planning Service
Number One Riverside
Smith St
Rochdale
OL16 1XU

Phone : 01706 924305

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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

7 South Parade, 9-10 South Parade, 11 South Parade, 12 South Parade, 13 South Parade / 2 No Drake Street, 4 Drake Street, 6 Drake Street, 10 Drake Street, 12 Drake Street, 55 Drake Street, ROCHDALE

Applicant Details

Name/Company

Title

Mr

First name

Nick

Surname

Barton

Company Name

Rochdale Borough Council

Address

Address line 1

Rochdale Borough Council

Address line 2

Floor 3, Number One Riverside

Address line 3

Smith Street

Town/City

Rochdale

Country

England

Postcode

OL16 1XU

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

**** REDACTED ****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

hand-painted fascia signage: 7 South Parade, 9-10 South Parade, 11 South Parade, MS Solicitors, 13/2 Drake Street, 4 Drake Street, 6 Drake Street, 10 Drake Street, 12 Drake Street, 55 Drake Street

3D signage lit signage on fascia board : 12 South Parade, 13/2 Drake Street

Hanging Signs to be lit : (2no) 13 South Parade (Michael Salts Solicitors), 9-10 South Parade (Hoochi Koochi), 55 Drake Street

Signage on their awnings: 12 South Parade

A Planning Application is in place, reference 20-00817-FUL

Advertisement Type:

Projecting or Hanging Sign

Height:

0.7 metres

Width:

0.6 metres

Depth:

0.085 metres

What is the height from the ground to the base of the advertisement?:

3.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.6 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Handpainted accoya board fixed to the building using a cast iron bracket with LED strip lights

The colour of text and background:

Background - white Text - Blue For MS Salt solicitors (x 2) - on 13 South Parade and 2 Drake Street

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

810 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.7 metres

Width:

0.6 metres

Depth:

0.085 metres

What is the height from the ground to the base of the advertisement?:

3.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.6 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Handpainted accoya board fixed to the building using a cast iron bracket with LED strip lights

The colour of text and background:

Background - Black, Text - White and Red, For Hoochi Koochi - on 9 South Parade

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

810 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.45 metres

Width:

4 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

2.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

Accoya fascia board with handpainted sign with trough lighting

The colour of text and background:

See uploaded hand painted signage documents for individual properties. For 7 South Parade, 9-10 South Parade, 11 South Parade, MS Solicitors,13/2 Drake Street, 4 Drake Street, 6 Drake Street, 8 Drake Street,10 Drake Street,12 Drake Street and 55 Drake Street

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

595 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.45 metres

Width:

4 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

0.15 centimetres

What materials will the advertisement be made of?:

Accoya fascia board with 3D lit stainless steel individual lettering

The colour of text and background:

See uploaded 3D signage documents for individual properties. For 12 South Parade,13/2 Drake Street

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.7 metres

Width:

0.6 metres

Depth:

0.085 metres

What is the height from the ground to the base of the advertisement?:

3.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.6 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Handpainted accoya board fixed to the building using a cast iron bracket with LED strip lights

The colour of text and background:

Background - Grey, Text -White, For 55 Drake Street

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

810 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

5.185 metres

Width:

1.65 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

2.3 metres

What is the maximum projection of the advertisement from the face of the building?:

1.65 metres

What is the maximum height of any of the individual letters and symbols?:

70 centimetres

What materials will the advertisement be made of?:

Awning 5185mm x 1650mm with a 700 x 700mm logo

The colour of text and background:

Grey awning with a purple and orange logo, refer to awning logo

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Logo on Awning

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

22/07/2022

To Date

22/07/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

Date (must be pre-application submission)

10/10/2021

Details of the pre-application advice received

No issues with the proposed, agreed that the application would cover all properties on the scheme
Historic England and Catherine Fenghour were also consulted on the proposals

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Purcell Manchester

Date

21/08/2022