



## FOR ASSISTANCE IN COMPLETING THIS FORM CONTACT

Economy and Environment  
Planning Service  
Number One Riverside  
Smith St  
Rochdale  
OL16 1XU

**Phone :** 01706 924305

**EMAIL :** development.control@rochdale.gov.uk

**WEB :** www.rochdale.gov.uk

### Application for Consent to Display an Advertisement(s)

#### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

##### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

385145

409278

Description

Land off Hareshill Road North, South Heywood, Rochdale

## Applicant Details

### Name/Company

Title

Mrs

First name

Hannah

Surname

Jackson

Company Name

Northstone Development Ltd

### Address

Address line 1

Venus Building

Address line 2

1 Old Park Lane

Address line 3

TraffordCity

Town/City

Manchester

County

Country

United Kingdom

Postcode

M41 7HA

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

# Applicant Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1no. 1mx1m Illuminated Sales Entrance Northstone Emblem

**Advertisement Type:**

Other type

**Height:**

1 metres

**Width:**

1 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

70 centimetres

**What materials will the advertisement be made of?:**

yellow di-bond

**The colour of text and background:**

Amber/yellow with white illumination

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.1 metres

**Width:**

1.1 metres

**Depth:**

0.3 metres

**What is the height from the ground to the base of the advertisement?:**

2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

corten exterior

**The colour of text and background:**

corten amber colour with illuminated letters and edge

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2.6 metres

**Width:**

2.2 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

Dibond boards on aluminium posts

**The colour of text and background:**

amber and green with black text

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

3 metres

**Width:**

0.9 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

4 no. canvas flags on aluminium poles

**The colour of text and background:**

green, amber and black with white and black text

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

3 metres

**Width:**

1.25 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.4 centimetres

**What materials will the advertisement be made of?:**

corten panels

**The colour of text and background:**

corten rusty colour

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

- 1no. 1mx1m Illuminated Northstone Emblem
- 1no. 1.0mx1.0m Illuminated Corten Sales Entrance sign
- 2no. 2.2mx2.2m Entrance sales signs positioned adjacent to each other facing in opposite directions in dibond on aluminium posts.
- 9no. 0.9mx1.8m mesh flags with flag poles
- 4no. 3mx1.25m Corten entrance signs

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes  
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes  
☒ No  
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes  
☒ No

## Advertisement(s) Period

**Please state the period of time for which consent is sought for the advertisement**

From Date

05/02/2026

To Date

04/02/2028

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☒ Yes  
☐ No

If Yes, please provide details

consultation as part of PL/2025/1221

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent

☒ The applicant

☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes

☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

## Authority Employee/Member

**With respect to the Authority, is the applicant and/or agent one of the following:**

**(a) a member of staff**

**(b) an elected member**

**(c) related to a member of staff**

**(d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

# Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  
I/We also accept that, in accordance with the Planning Portal's terms and conditions:  
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;  
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Charlotte Rosser

Date

11/05/2026

Amendments Summary

changed 4.no flag poles to 9.no flag poles