

The Lidl Effect

FY24



Lidl GB's
Regional Infographics



Contents

National Region

Worldpanel Regions

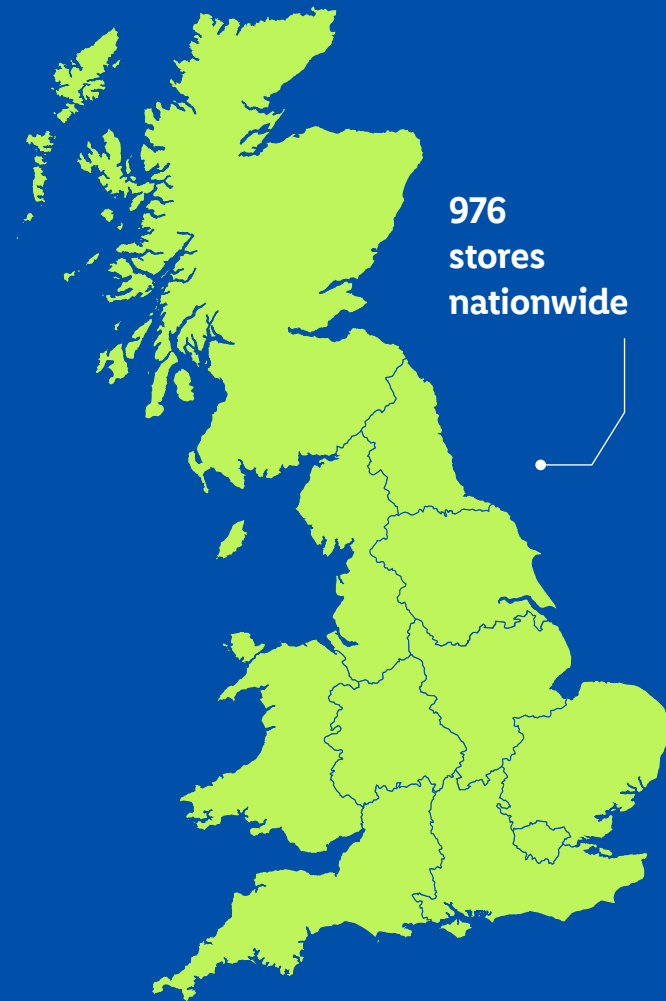
- Wales
- Scotland
- North England
- South England
- East England
- Midlands
- London

RDC Regions

- Avonmouth
- Belvedere
- Bridgend
- Doncaster
- Enfield
- Exeter
- Luton
- Motherwell
- Newton Aycliffe
- Northfleet
- Peterborough
- Runcorn
- Southampton
- Wednesbury
- Central Functions

The Lidl Effect

Our national contributions



281,813
jobs supported
total

Direct 24,500
Indirect 257,313



Over £1bn
tax contribution
total



18.5m
meals donated
total*

Avoided over 28,000 tCO₂e

* (Neighbourly + His Church)



£14.5bn GDP
contribution total

Direct £1.4bn
Indirect £13.1bn



£2.6m
funds donated
total



150,775
children
educated
via Foodies

Worldpanel Regions

- Wales
- Scotland
- North England
- South England
- East England
- Midlands
- London

The Lidl Effect

In Wales

Wales
61 stores



14,928
jobs supported
total

Direct 1,350
Indirect 13,578



£57.5m
tax contribution
total



Over 1m
meals donated
total*

Avoided over 1,600 tCO₂e



£808.2m GDP
contribution total

Direct £79.7m
Indirect £728.5m



£160,485
funds donated
total



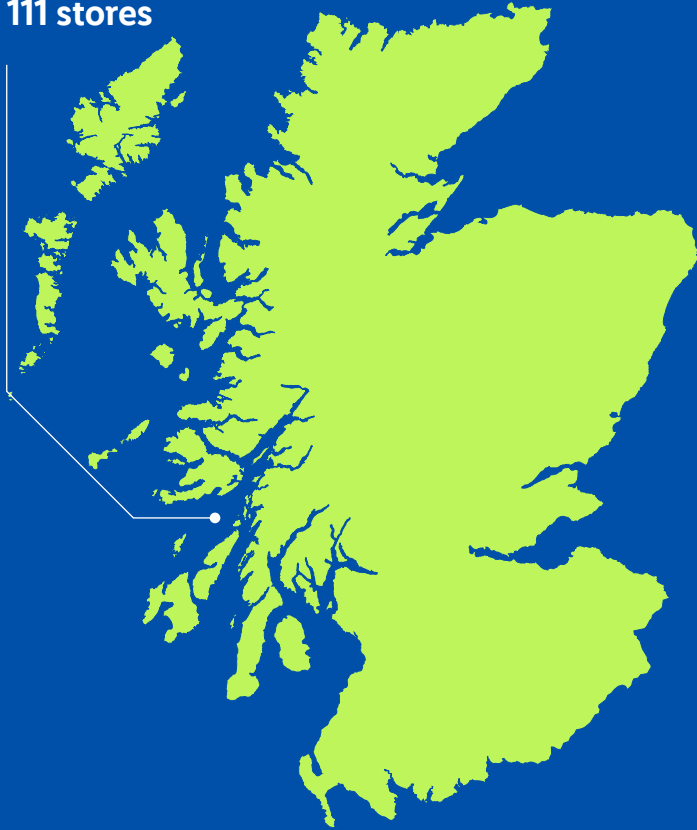
11,995
children
educated
via Foodies

* (Neighbourly + His Church)

The Lidl Effect

In Scotland

Scotland
111 stores



26,077
jobs supported
total

Direct 2,290
Indirect 23,787



£97.6m
tax contribution
total



1.7m
meals donated
total*

Avoided over 2,500 tCO₂e



£1.4bn GDP
contribution total

Direct £135.4m
Indirect £1.2bn



£292,029
funds donated
total



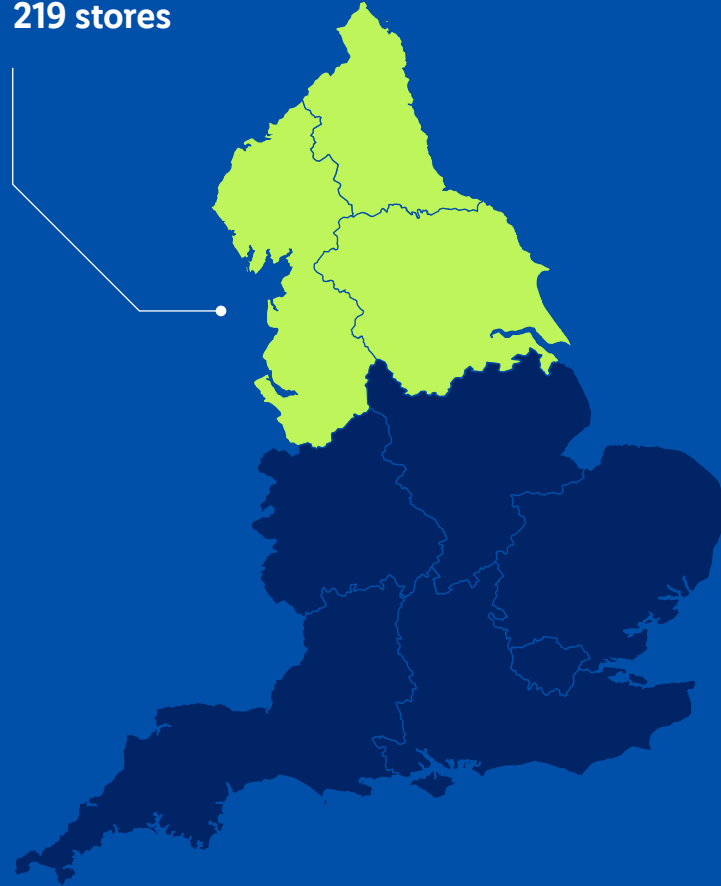
7,271
children
educated
via Foodies

* (Neighbourly + His Church)

The Lidl Effect

In North England

North England
219 stores



59,624
jobs supported
total

Direct 4,997
Indirect 54,627



£210.2m
tax contribution
total



Over 4m
meals donated
total*

Avoided over 6,000 tCO₂e

* (Neighbourly + His Church)



£3bn GDP
contribution total

Direct £291.6m
Indirect £2.7bn



£576,166
funds donated
total

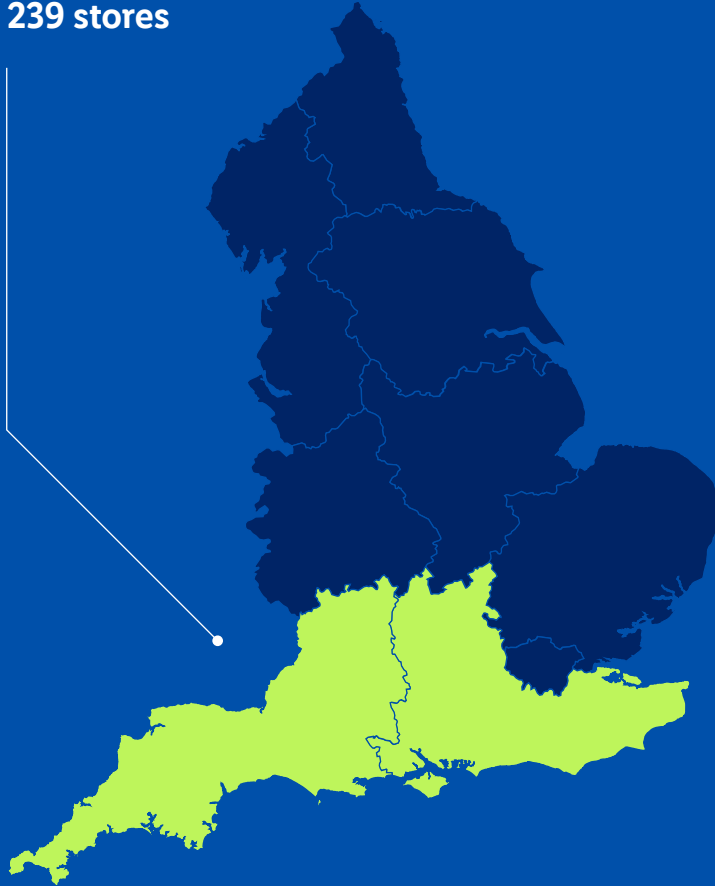


21,754
children
educated
via Foodies

The Lidl Effect

In South England

South England
239 stores



72,115
jobs supported
total

Direct 5,941
Indirect 66,174



£275.6m
tax contribution
total



4.6m
meals donated
total*

Avoided over 6,900 tCO₂e

* (Neighbourly + His Church)



£3.9bn GDP
contribution total

Direct £382.3m
Indirect £3.5bn



£628,784
funds donated
total



30,950
children
educated
via Foodies

The Lidl Effect

In East England

East England
83 stores



23,281
jobs supported
total

Direct 1,987
Indirect 21,294



£97.4m
tax contribution
total



1.9m
meals donated
total*

Avoided over 2,800 tCO₂e

* (Neighbourly + His Church)



£1.4bn GDP
contribution total

Direct £135.1m
Indirect £1.2bn



£218,364
funds donated
total



13,555
children
educated
via Foodies

The Lidl Effect

In Midlands

Midlands
146 stores



42,793
jobs supported
total

Direct 3,532
Indirect 39,261



£154m
tax contribution
total



2.8m
meals donated
total*

Avoided over 4,000 tCO₂e

* (Neighbourly + His Church)



£2.2bn GDP
contribution total

Direct £213.7m
Indirect £2.0bn



£384,111m
funds donated
total

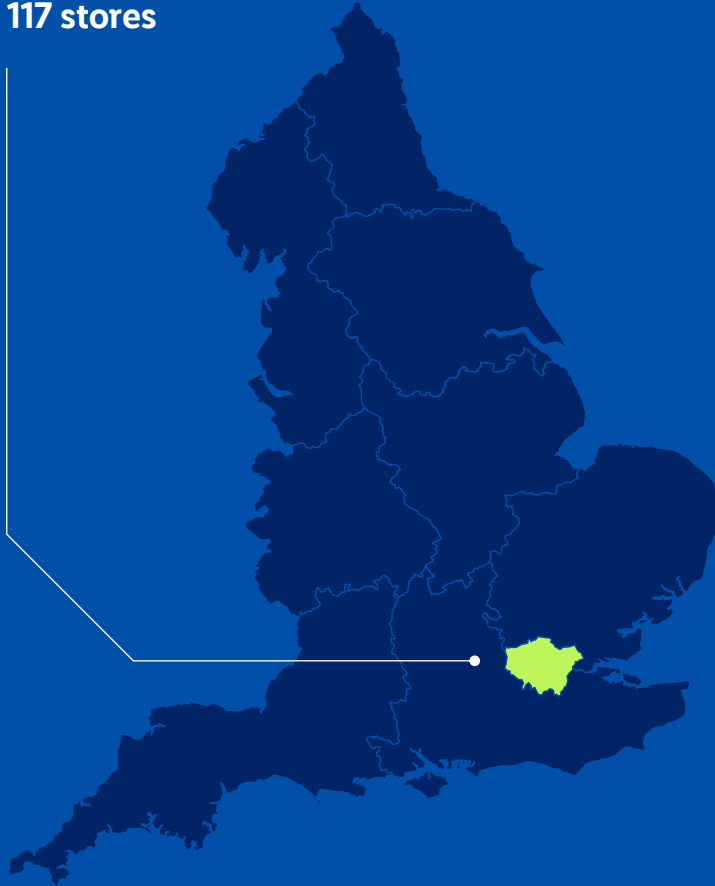


44,290
children
educated
via Foodies

The Lidl Effect

In London

London
117 stores



42,995
jobs supported
total

Direct 4,403
Indirect 38,592



£140m
tax contribution
total



2.8m
meals donated
total*

Avoided over 4,000 tCO₂e

* (Neighbourly + His Church)



£2bn GDP
contribution total

Direct £194.2m
Indirect £1.8bn



£307,815
funds donated
total



20,960
children
educated
via Foodies

RDC Regions

- Avonmouth
- Belvedere
- Bridgend
- Doncaster
- Enfield
- Exeter
- Luton
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The Lidl Effect

In Avonmouth



18,333
jobs supported
total

Direct 1,456
Indirect 16,877



£67.3m
tax contribution
total



1.2m
meals donated
total*

Avoided 1,817 tCO₂e

* (Neighbourly + His Church)



£947m GDP
contribution total

Direct £93.4m
Indirect £853.5m



£160,485
funds donated
total

The Lidl Effect

In Belvedere



23,499
jobs supported
total

Direct 1,883
Indirect 21,616



£87.4m
tax contribution
total



1.9m
meals donated
total*

Avoided 2,858 tCO₂e



£1.2bn GDP
contribution total

Direct £121.3m
Indirect £1.1bn



£176,270
funds donated
total

* (Neighbourly + His Church)

The Lidl Effect

In Bridgend



14,527
jobs supported
total

Direct 1,345
Indirect 13,182



£56.9m
tax contribution
total



971,382
meals donated
total*

Avoided 1,473 tCO₂e

* (Neighbourly + His Church)



£799.8m GDP
contribution total

Direct £78.9m
Indirect £720.9m



£157,854
funds donated
total

The Lidl Effect

In Doncaster



25,758
jobs supported
total

Direct 2,213
Indirect 23,544



£88m
tax contribution
total



1.6m
meals donated
total*

Avoided 2,463 tCO₂e

* (Neighbourly + His Church)



£1.2bn GDP
contribution total

Direct £122.1m
Indirect £1.1bn



£231,519
funds donated
total

The Lidl Effect

In Enfield



14,367
jobs supported
total

Direct 1,325
Indirect 13,042



£36m
tax contribution
total



711,151
meals donated
total*

Avoided 1,079 tCO₂e

* (Neighbourly + His Church)



£506.8m GDP
contribution total

Direct £49.9m
Indirect £456.8m



£97,343
funds donated
total

The Lidl Effect

In Exeter



20,701
jobs supported
total

Direct 1,707
Indirect 18,994



£69.1m
tax contribution
total



1.3m
meals donated
total*

Avoided 1,985 tCO₂e



£971.3m GDP
contribution total

Direct £95.8m
Indirect £875.5m



£160,485
funds donated
total

* (Neighbourly + His Church)

The Lidl Effect

In Luton



21,067
jobs supported
total

Direct 2,221
Indirect 18,846



£111.6m
tax contribution
total



1.9m
meals donated
total*

Avoided 2,923 tCO₂e



£1.6bn GDP
contribution total

Direct £154.9m
Indirect £1.4bn



£231,519
funds donated
total

* (Neighbourly + His Church)

The Lidl Effect

In Motherwell



26,077
jobs supported
total

Direct 2,290
Indirect 23,787



£1.4bn GDP
contribution total

Direct £135.4m
Indirect £1.2bn



£97.6m
tax contribution
total



£292,029
funds donated
total



1.7m
meals donated
total*

Avoided 2,566 tCO₂e

* (Neighbourly + His Church)

The Lidl Effect

In Newton Aycliffe



19,299
jobs supported
total

Direct 1,595
Indirect 17,704



£70.9m
tax contribution
total



1.1m
meals donated
total*

Avoided 1,695 tCO₂e

* (Neighbourly + His Church)



£997m GDP
contribution total

Direct £98.3m
Indirect £898.7m



£197,317
funds donated
total

The Lidl Effect

In Northfleet



17,653
jobs supported
total

Direct 1,357
Indirect 16,297



£66.2m
tax contribution
total



1.1m
meals donated
total*

Avoided 1,694 tCO₂e

* (Neighbourly + His Church)



£930.6m GDP
contribution total

Direct £91.8m
Indirect £838.9m



£142,068
funds donated
total

The Lidl Effect

In Peterborough



21,910
jobs supported
total

Direct 1,591
Indirect 20,319



£81.5m
tax contribution
total



1.8m
meals donated
total*

Avoided 2,756 tCO₂e



£1.1bn GDP
contribution total

Direct £113m
Indirect £1bn

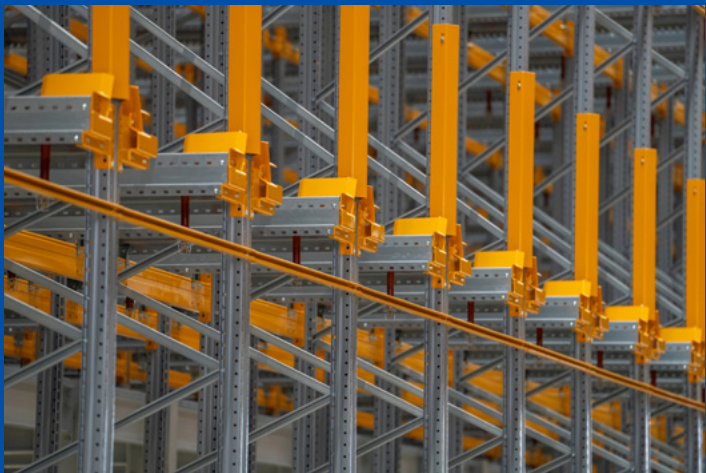


£199,948
funds donated
total

* (Neighbourly + His Church)

The Lidl Effect

In Runcorn



16,855
jobs supported
total

Direct 1,383
Indirect 15,471



£60.6m
tax contribution
total



1.5m
meals donated
total*

Avoided 2,339 tCO₂e

* (Neighbourly + His Church)



£853m GDP
contribution total

Direct £84.1m
Indirect £768.9m



£173,639
funds donated
total

The Lidl Effect

In Southampton



17,932
jobs supported
total

Direct 1,429
Indirect 16,504



£73.9m
tax contribution
total



904,578
meals donated
total*

Avoided 1,372 tCO₂e

* (Neighbourly + His Church)



£1bn GDP
contribution total

Direct £102.5m
Indirect £936.5m



£168,377
funds donated
total

The Lidl Effect

In Wednesbury



21,770
jobs supported
total

Direct 1,779
Indirect 19,991



£65.2m
tax contribution
total



952,276
meals donated
total*

Avoided 1,444 tCO₂e

* (Neighbourly + His Church)



£916.7m GDP
contribution total

Direct £90.4m
Indirect £826.3m



£178,901
funds donated
total

The Lidl Effect

In Central Functions



2,065
jobs supported
total

Direct 926
Indirect 1,139



£164,157
tax contribution
total



£2.3m GDP
contribution total

Direct £227,737
Indirect £2.1m